



# Experimental design

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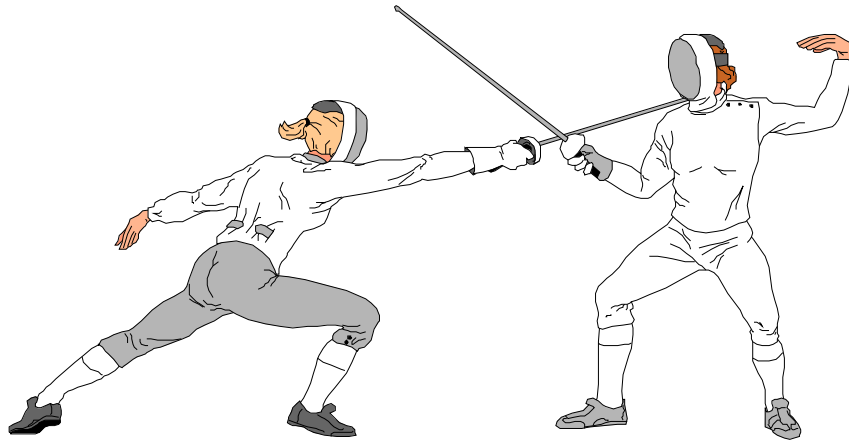
# Experimental design

## Experimentation

- Fisher R. (1917)
- Box G.E.P. et Wilson (1954)
- Tagushi G. (1960)
- Kiefer J. C. (1958)
- Mitchell T. (1968)
- Fedorov V. V. (1972)
- .....

## Simulation

- Kleijnen J.P.C. .... (1970),
- McKay M.D.. ....(1979),
- Morris M.D.....(1995),
- Sacks J. ....(1989),
- .....

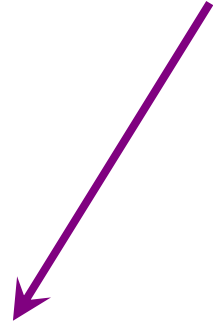


Duel ???

Why ?

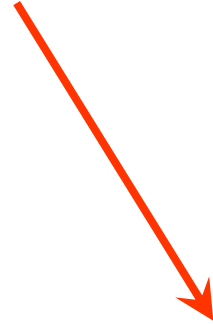
|                      | Experimentation         | Simulation                    |
|----------------------|-------------------------|-------------------------------|
| Number of factors    | Small or moderate (<20) | Large 30, 100, 1000, ...      |
| Model                | Black box model         | Complex model                 |
| Forme du modèle      | Linear (coefficients)   | Non-linear, non-polynomial,.. |
| Effets d'interaction | low-order (< 3)         | Substantial higher-orders     |
| Errors               | homogeneous             | heterogeneous                 |
| Domain               | symmetric               | constraints                   |
| .....                | .....                   | .....                         |

***Simulation ?***



- ***Performance measures***

***Experimentation ?***

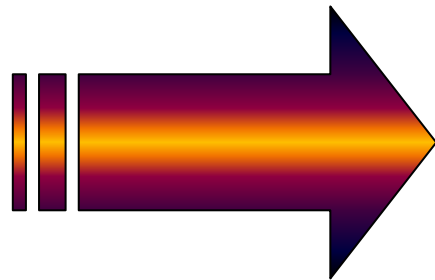


- ***Responses***

# Response

The response is a result :

we cannot directly act on it



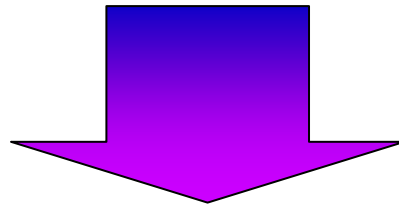
OUTPUT VARIABLE

Properties:

- *pertinent,*
- *reproducible,*
- *known with an acceptable precision,*

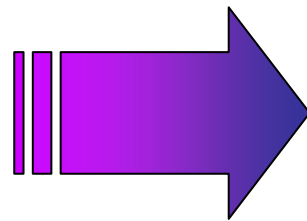
How can we modify the response ?

*We must act indirectly !*



Factors

We can directly act on the value of the factor



INPUT VARIABLES

# Experimental domain of the factors

Each factor can be set to two or more values, called *factor levels*

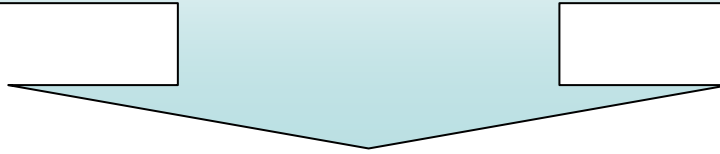
***A factor can be either :***



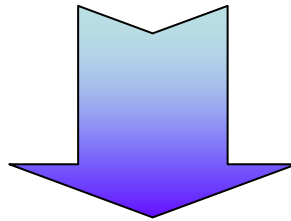
**qualitative**

**quantitative**

The various levels that a factor can have

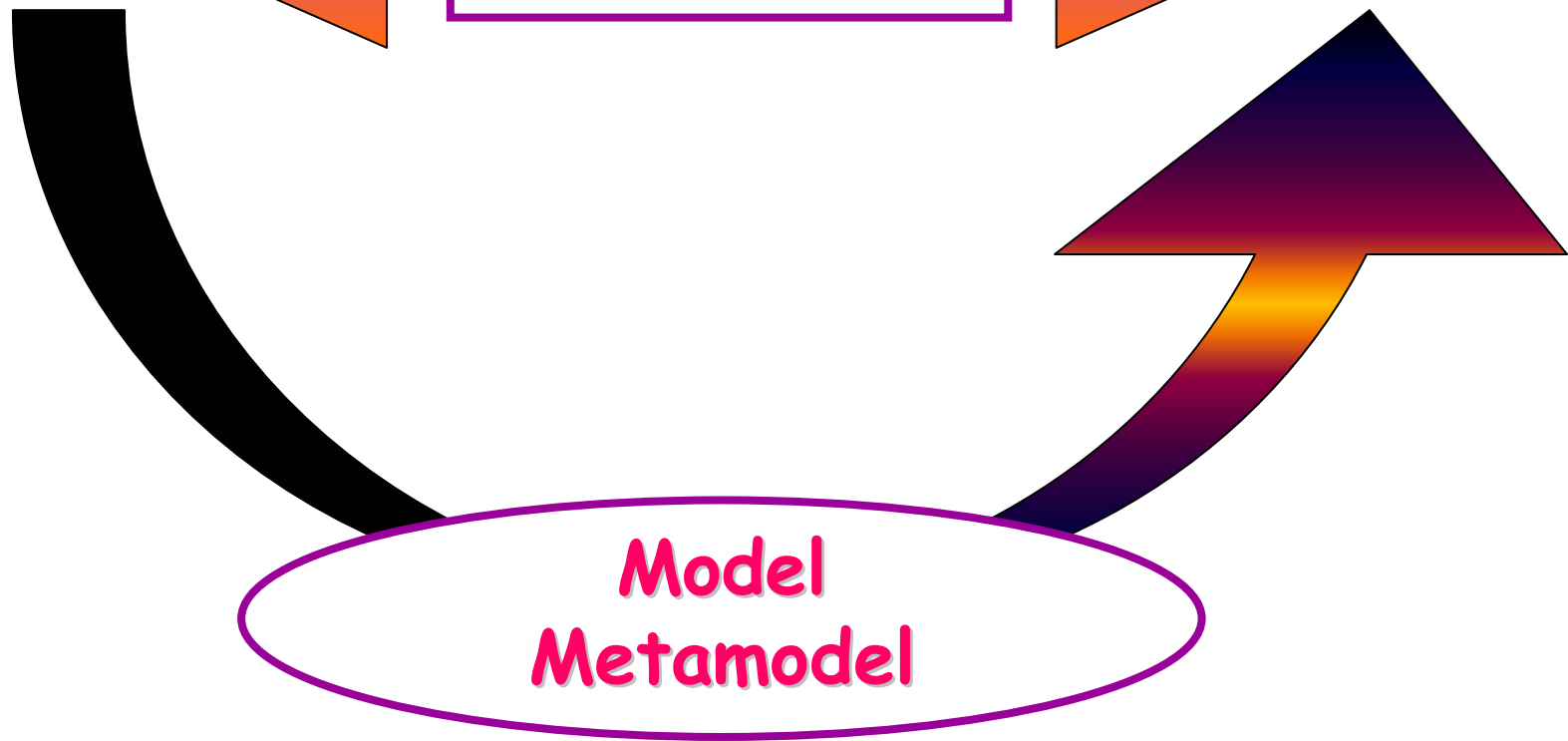
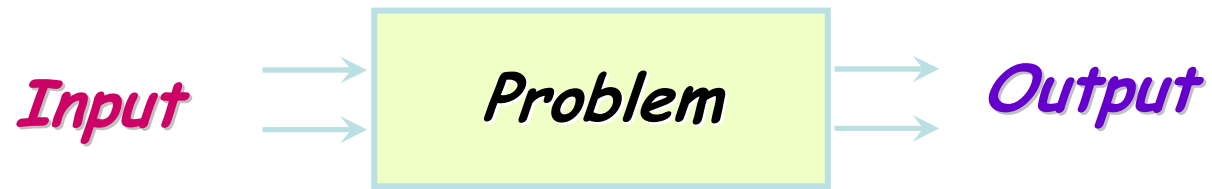


Experimental domain of the factors



Experimental domain of interest



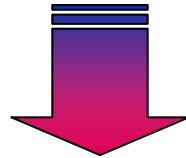


We must do experiments (simulations)

*Which ones ?*



Those, bringing the desired information !



Experimental strategy



D.O.E.

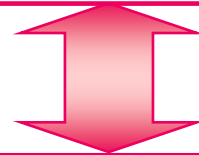
Description of the problem

The targets

The list of the  
factors

The list of the  
responses

Experimental domain

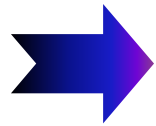


Elaboration of a strategy

Designs of experiments



To elaborate the experimental strategy



*to choose an appropriate Experimental design  
in accordance with*

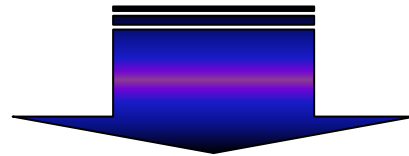
**THE TARGETS**

Exploratory  
research

Screening of  
factors

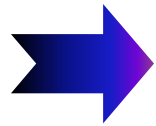
Quantitative study  
of factors

Optimization



**Design of experiments**

To elaborate the experimental strategy



*to choose an appropriate Experimental design in accordance with*

## THE TARGETS

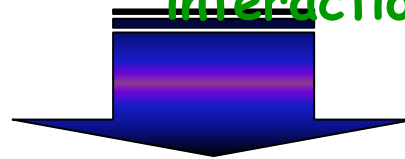
➔ to determine the operability region (range of values for each factor in which the system can operate),

➔ to investigate the domain

To investigate quickly, among a set of potentially influential factors, those which are really influential.

To know, anywhere in the experimental domain, the value of the responses

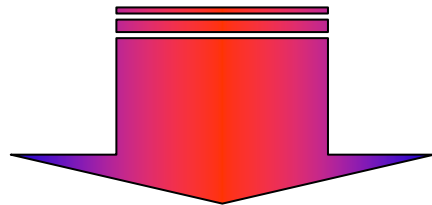
To quantify the effects of the factors and the interaction effects



Design of experiments

Screening of factors

Effect of factors



no model

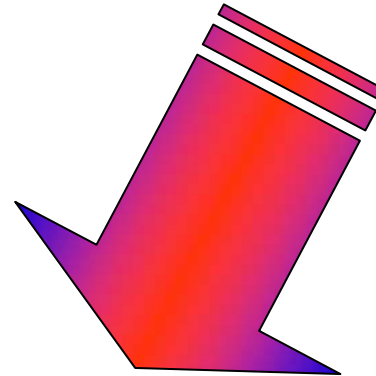


D.O.E

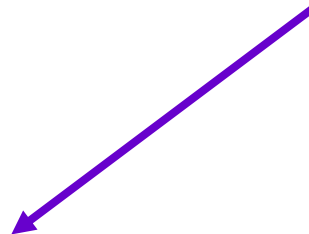
experimentation

Exploration research

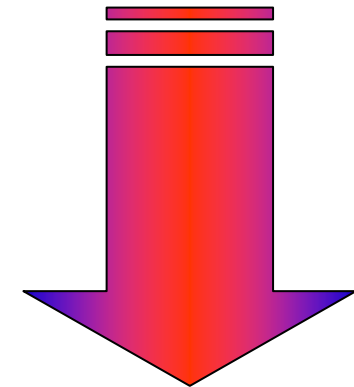
Optimization



metamodel



D.O.E



models

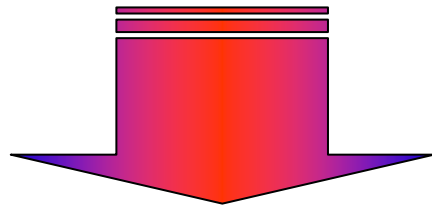


numerical

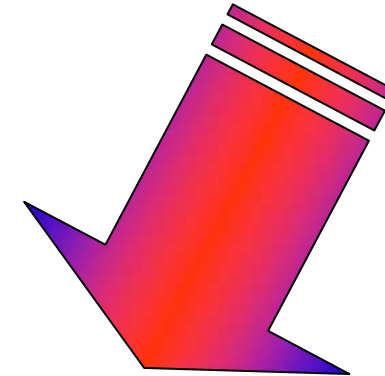
D.O.E.

Screening of factors

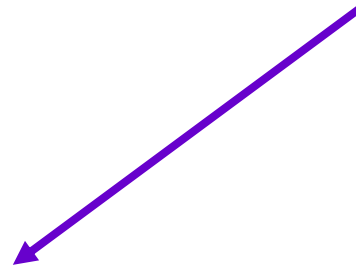
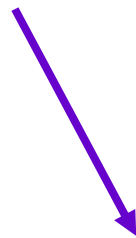
Effect of factors



no model



metamodel



D.O.E

experimentation

Exploration research

Optimization



models

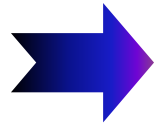


numerical

D.O.E.

numerical

To elaborate the experimental strategy



*to choose an appropriate Experimental design  
in accordance with*

**THE TARGETS**

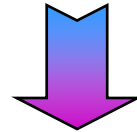


Screening  
of factors

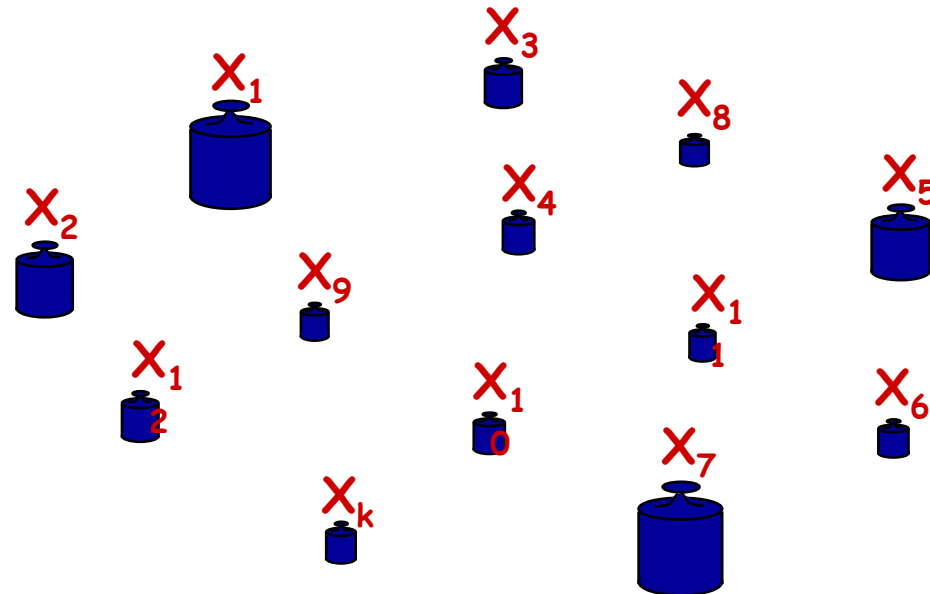


# Screening of factors

➔ *searching for the few really important factors, among many potentially influential factors.*



To know the "weight" of the factors

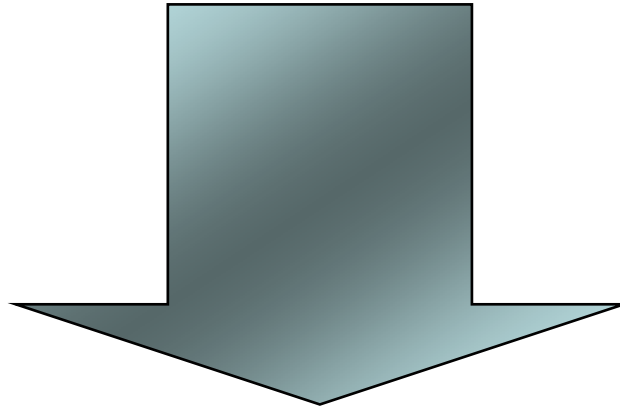


# Screening of factors

*Strategy allowing to identify really important factors ( $h$ ) among a lot of potentially important factors ( $k$ )*

$$h \ll k$$

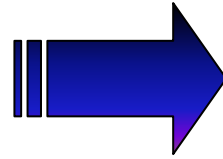
## ***HYPOTHESIS : Additivity***



**1 kg apple + 1 kg orange marmelade = 2 kg**

**1 kg pear + 1 kg apricot jam = 2 kg**

| N° | X <sub>1</sub> | Y              |
|----|----------------|----------------|
| 1  | -1             | y <sub>1</sub> |
| 2  | 1              | y <sub>2</sub> |



$$y_1 = b_0 - b_1$$

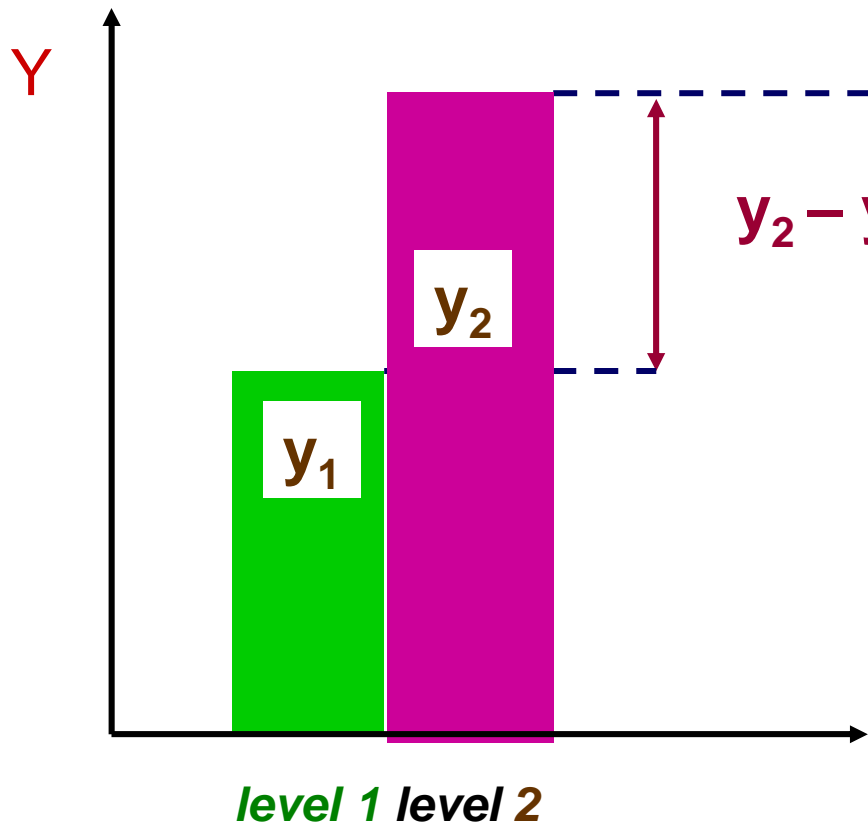
$$y_2 = b_0 + b_1$$

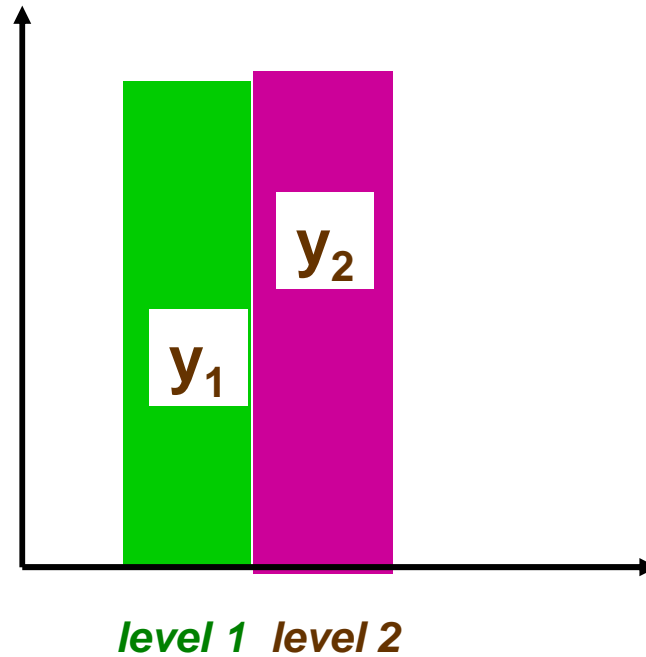
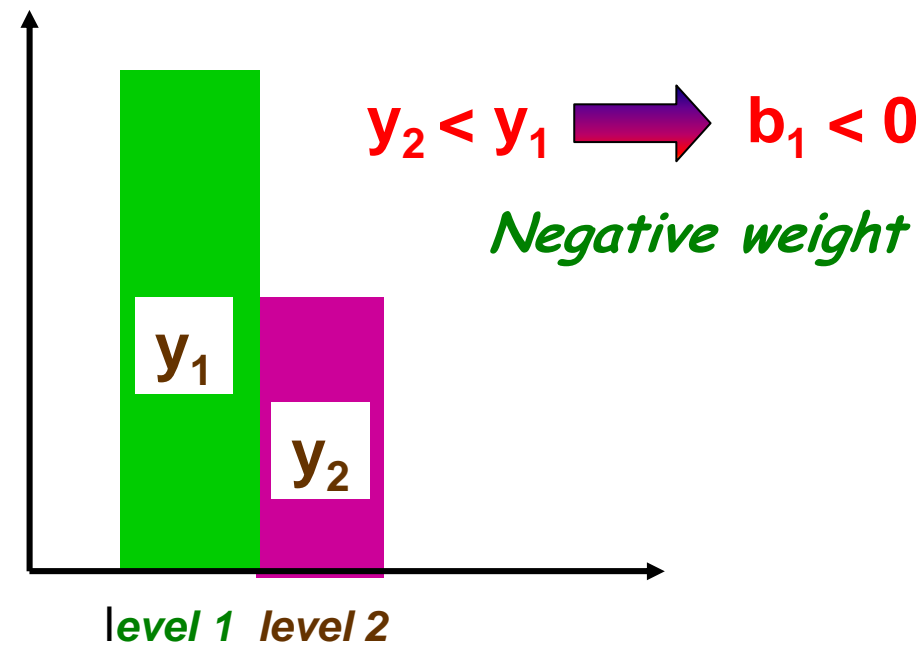
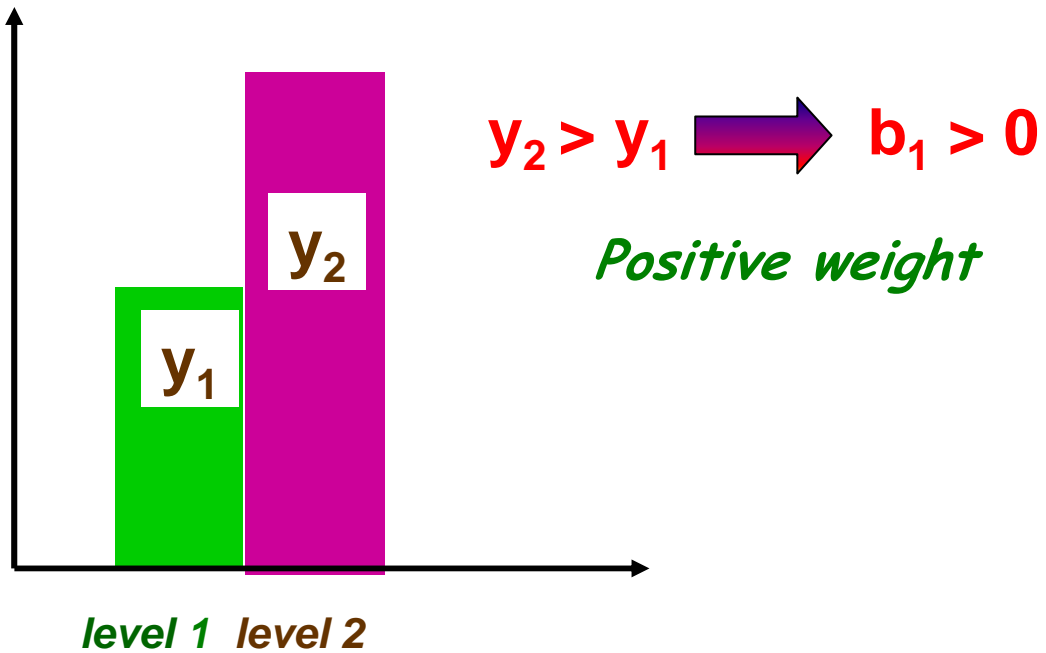


$$b_0 = (+ y_1 + y_2) / 2$$

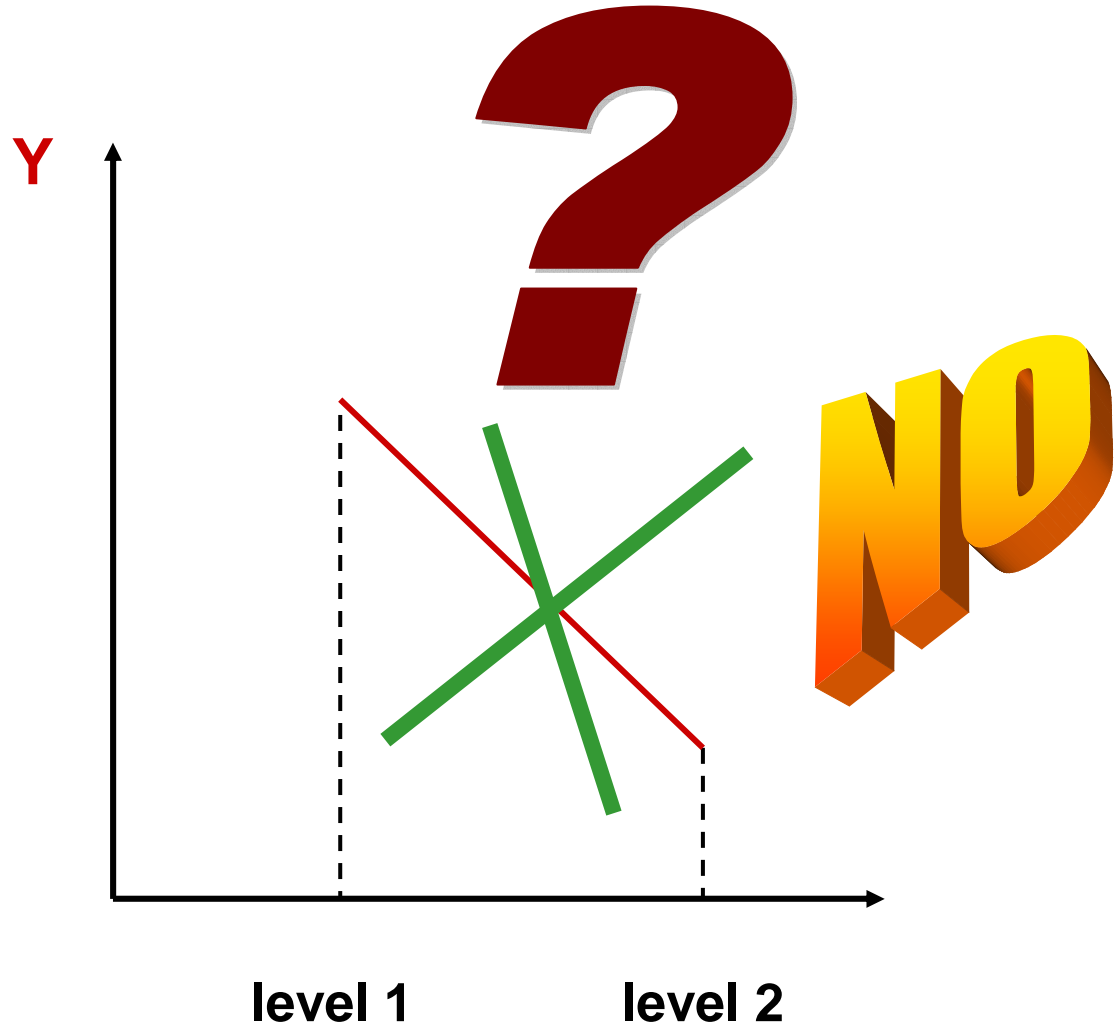
$$b_1 = (- y_1 + y_2) / 2$$

$$(y_2 - y_1) / 2 = b_1$$





$y_2 \approx y_1 \rightarrow b_1 \approx 0$   
*Weight nul*



*Factors which have  
a small probability  
of having an  
influence on the  
responses*

*Factors which,  
probably, have  
an influence on  
the responses*

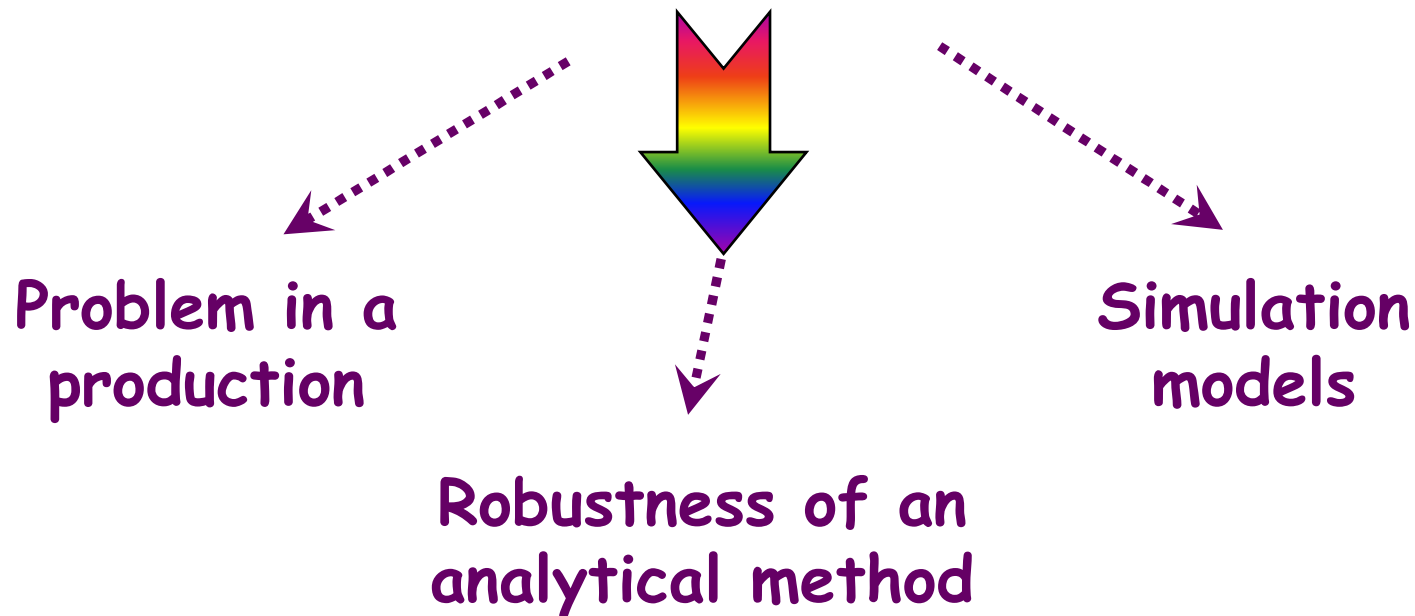
# Screening of a very large number of factors

*Facteurs qui ont une  
probabilité TRES  
FAIBLE d'avoir une  
influence sur les  
réponses*

The probability that a factor is active

~~The probability~~ is VERY SMALL

*The number of active factors is very small !*

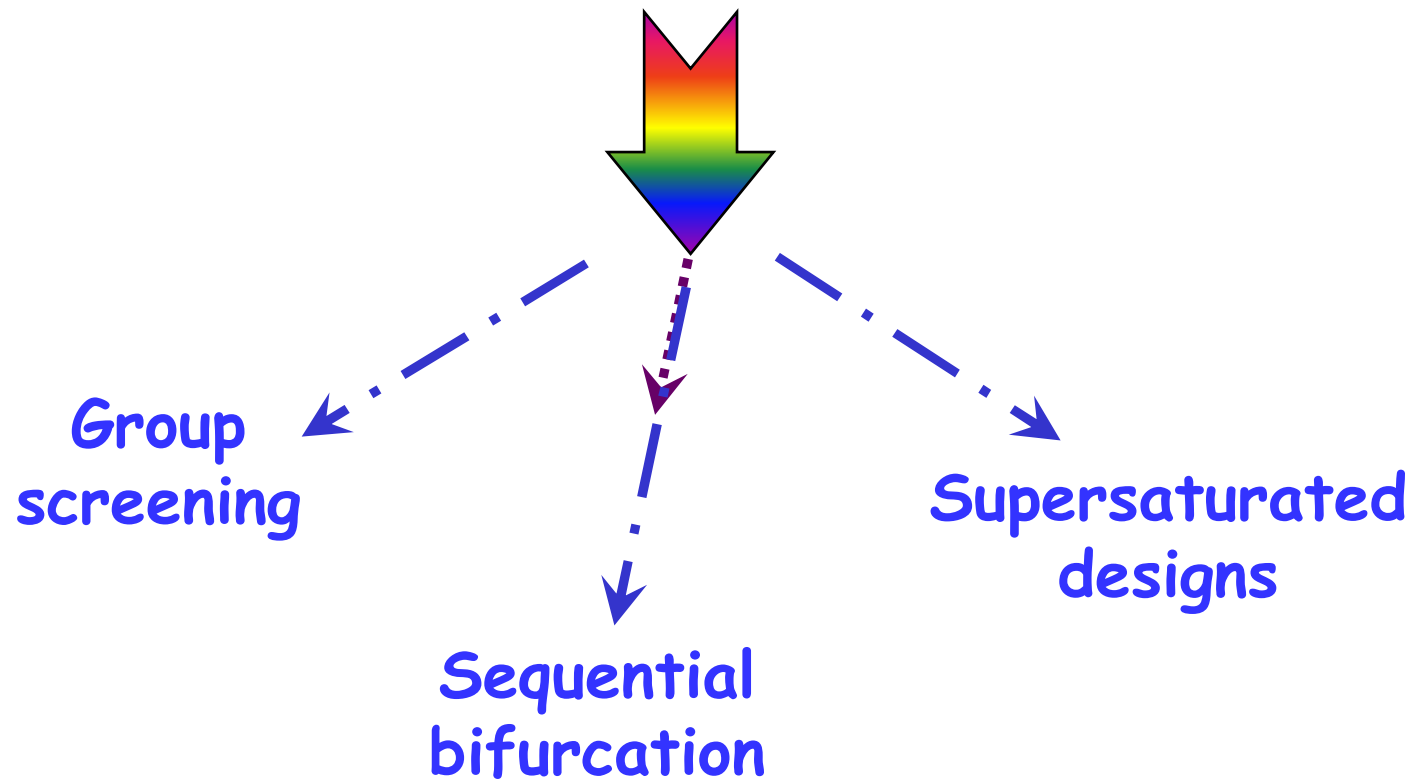




The probability that a factor is active

~~The probability~~ is VERY SMALL

*To quickly identify the few factors, which are really influential*



# Group screening, Sequential bifurcation

## Hypothesis :

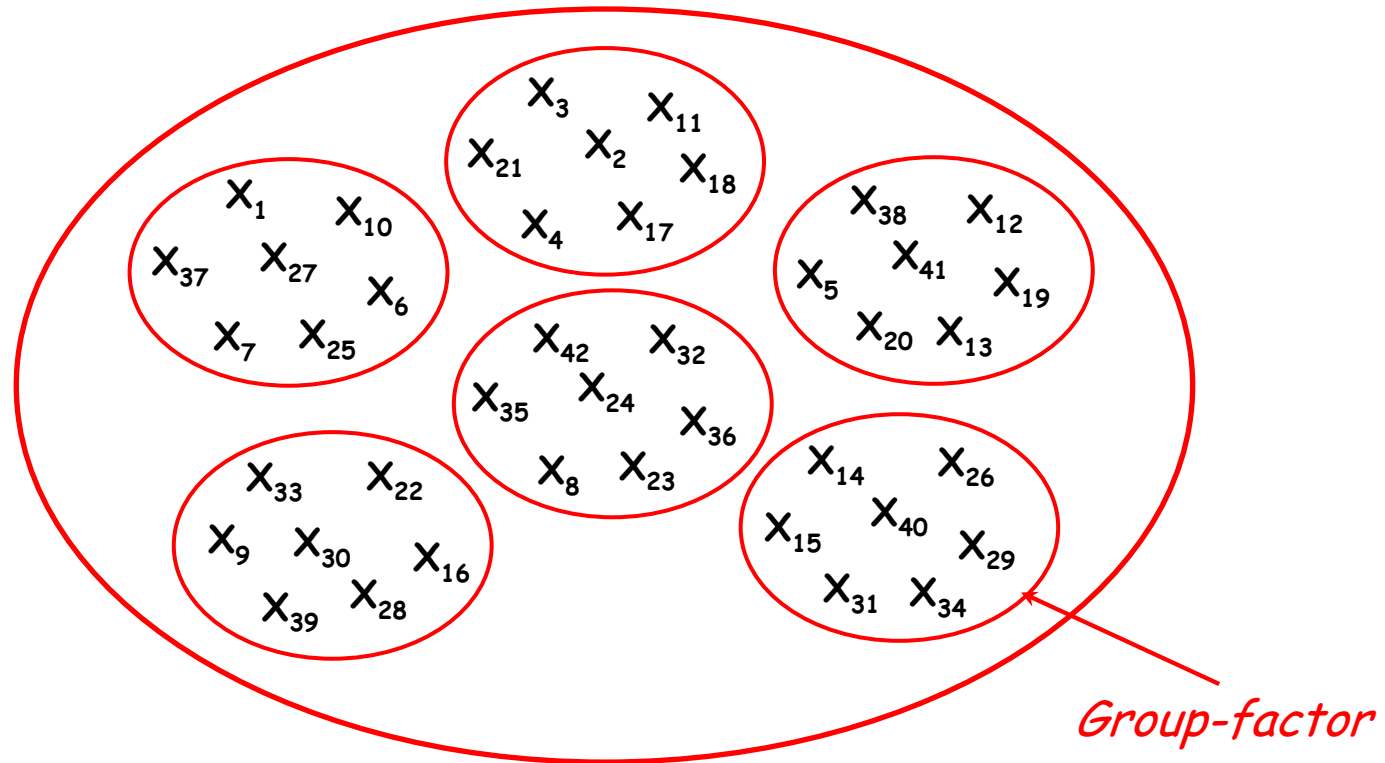
- ➔ Only a few factors are really important  
"parsimony principle" or "effect sparsity"
- ➔ There is **no interaction effect** between factors
- ➔ Each factor has 2 levels and we **know the signs or directions** for the possible effects
- ➔ The effect of a group-factor is **significant** if and only if the effect of at least one of its factors is significant
- ➔ If a group is not influential, then **all the factors** in this group **are eliminated**

# Group screening

WATSON G. S. (1961)

➔ The  $k$  factors are grouped in several groups,

Step1 :

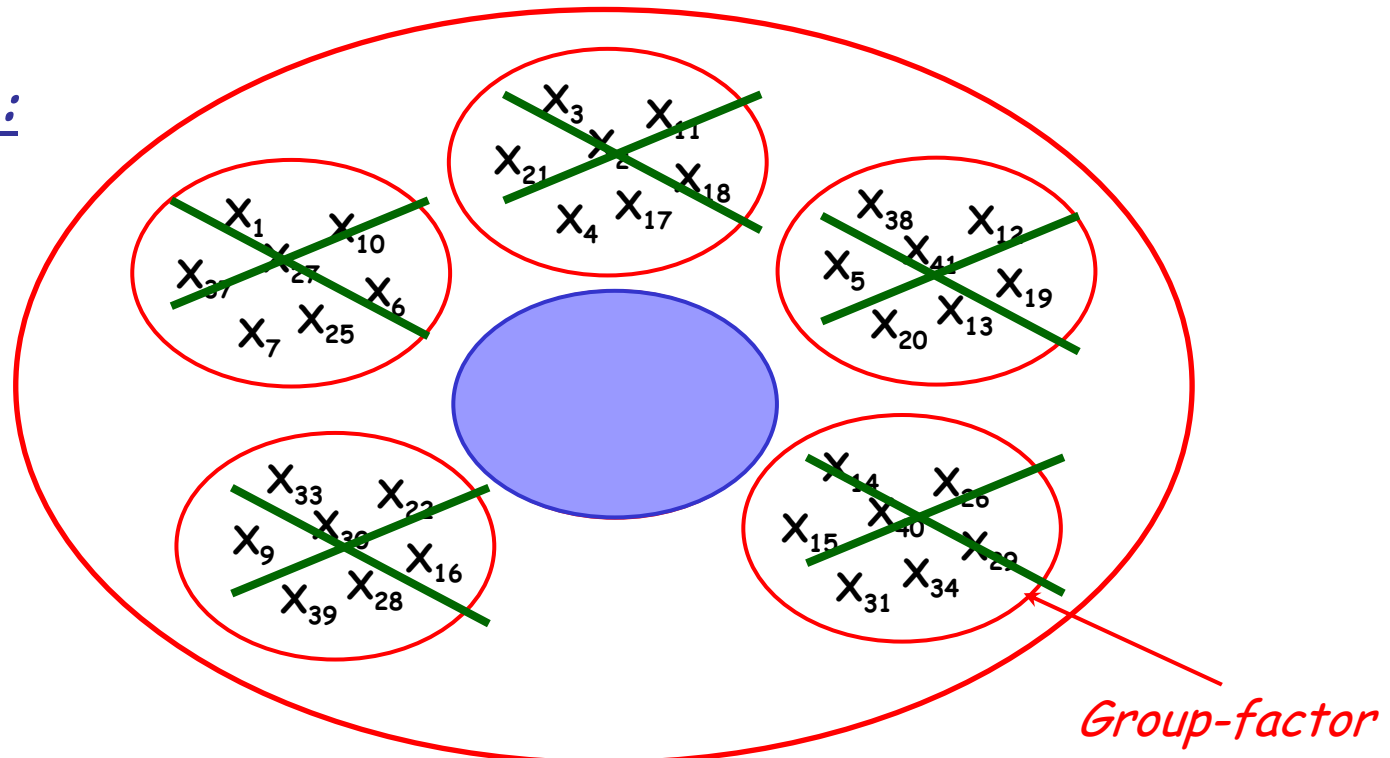


# Group screening

WATSON G. S. (1961)

- ➔ The  $k$  factors are grouped in several groups,
- ➔ In the 1<sup>st</sup> step, each group is treated as a "factor" (group-factor) and the "non active" groups are eliminated,

Step 2 :

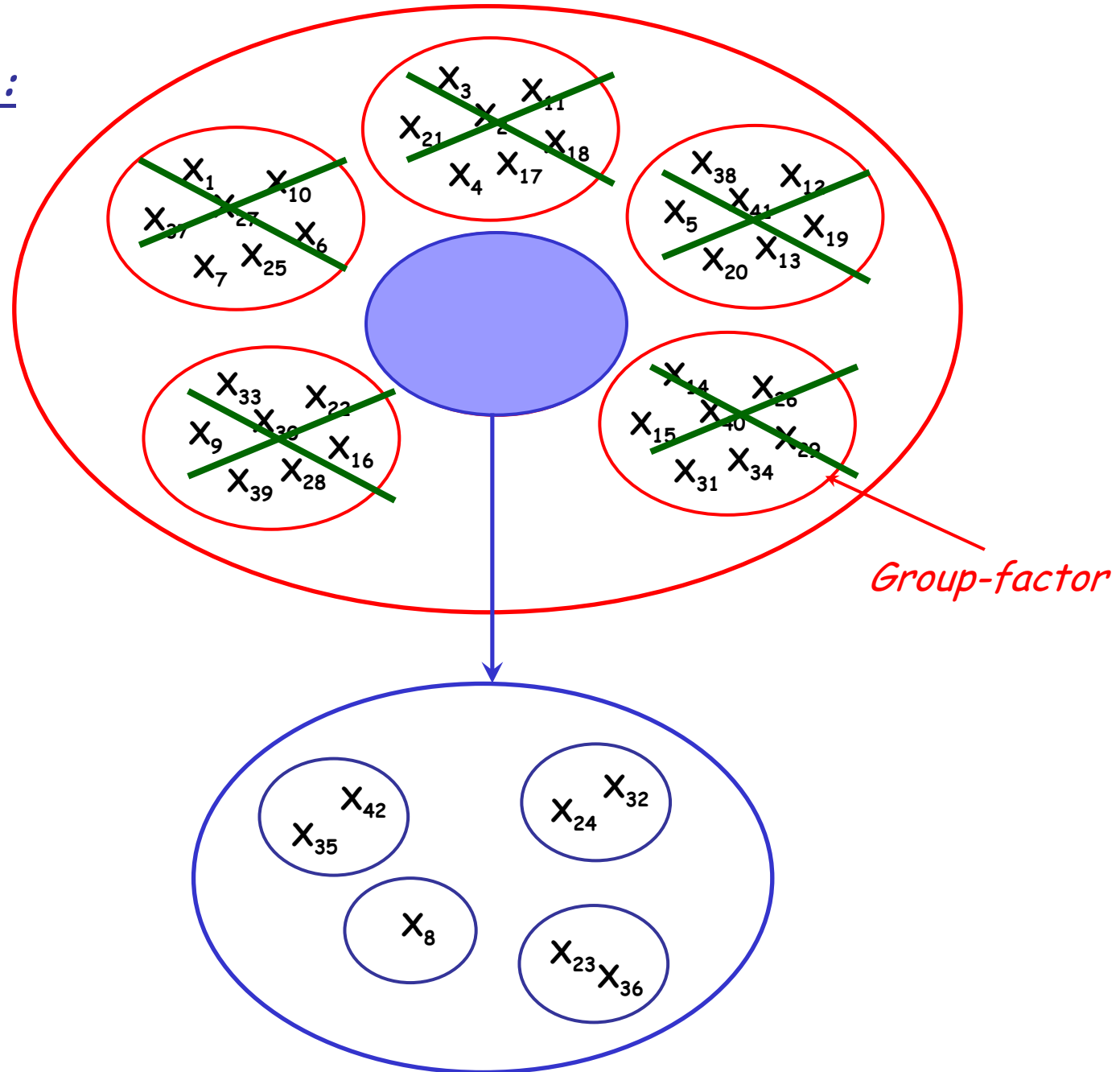


# Group screening

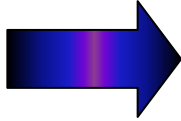
WATSON G. S. (1961)



- ➔ The  $k$  factors are grouped in several groups,
- ➔ In the 1<sup>st</sup> step, each group is treated as a "factor" (group-factor) and the "non active" groups are eliminated,
- ➔ The factors in the "active groups", will be studied in a subsequent experiment,
  - ➔ individually (process in 2 steps)
  - ➔ in smaller groups (process in several steps)

Step 2 :



## Step 1 :

$k$  factors   $g_1$  groups of  $f_1$  factors  
 $f_1 = k / g_1$

Group-factor  level (+)  $\Rightarrow$  all factors : (+)  
 level (-)  $\Rightarrow$  all factors : (-)



**Design of experiments**  
 *$(g_1+1)$  experiments, at least*

Experimentation   $r_1$  active groups   $r_1 f_1$  factors

## Step 2 :

$r_1 f_1$  factors   $g_2$  groups of  $f_2$  factors

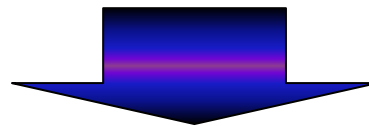
$$f_2 = r_1 f_1 / g_2$$


Experimentation   $r_2$  active groups   $r_2 f_2$  factors

.....

## Step C :

$r_{c-1} f_{c-1}$  factors   $g_c$  groups of  $f_c (=1)$  factors



Experimentation   $r_c$  active factors

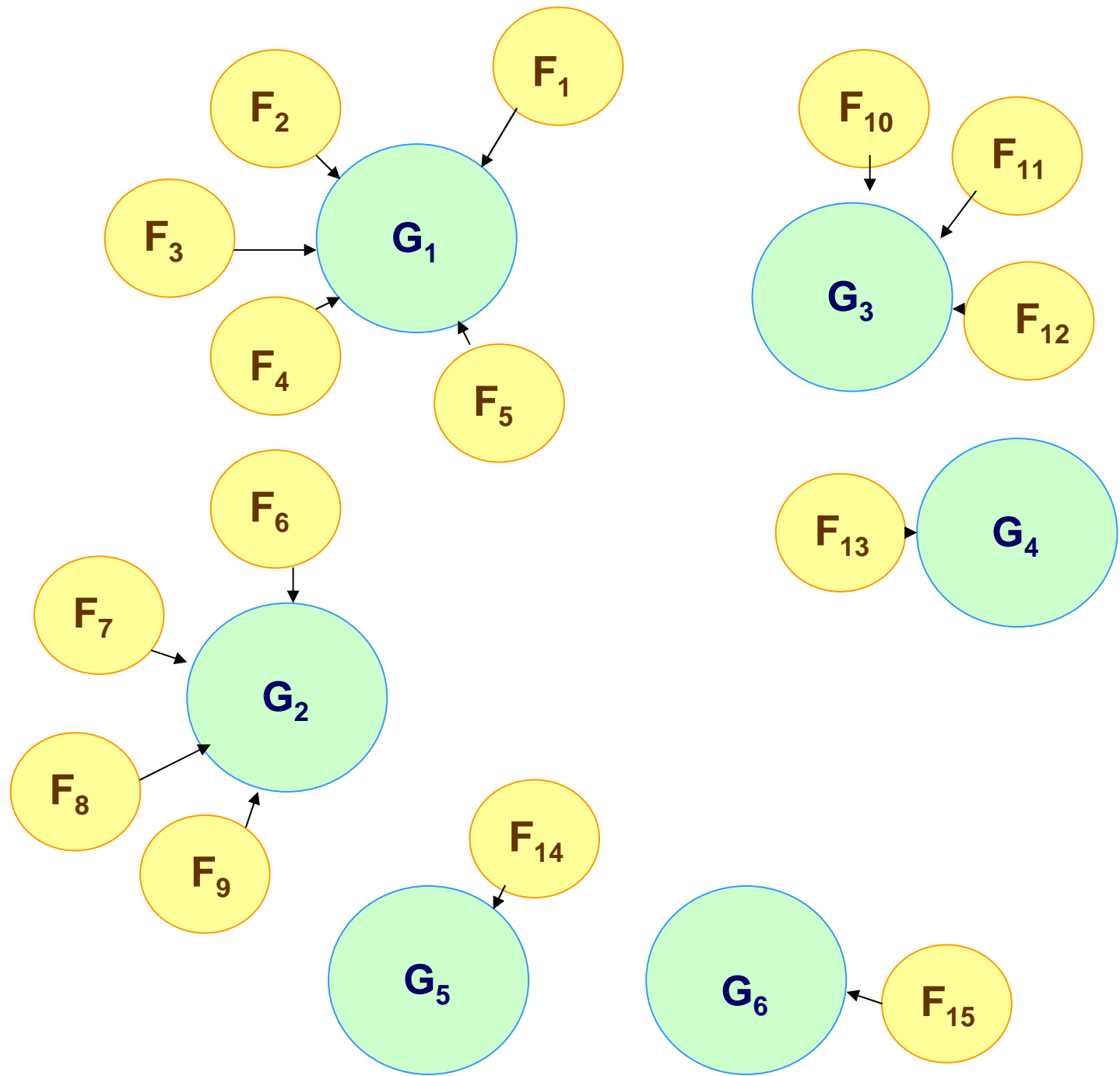


## After the theory, .....

- 1 - A factor whose the direction of the effect is not well known, must be placed ALONE in a group
- 2 - The factors which are supposed as having an important positive effect are put TOGETHER in a group
- 3 - The factors which are supposed as having a small positive effect are put TOGETHER in a group
- 4 - The factors which are supposed as having an possible positive effect are put TOGETHER in a group

Example :  $k = 15$  factors

- ✦ 5 factors  $F1, \dots, F5$  are supposed as having an important positive effect. They are put **TOGETHER** in the group **G1**
- ✦ 4 factors  $F6, \dots, F9$  are supposed as having an possible positive effect. They are put **TOGETHER** in the group **G2**
- ✦ 3 factors  $F10, F11, F12$  are supposed as having a small positive effect. They are put **TOGETHER** in the group **G3**
- ✦ 3 factors  $F13, F14, F15$  whose the direction of the effect is not well known, must be placed, each, **ALONE** in a group **G4, G5, G6**



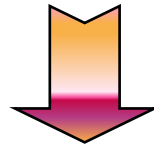
**S**  
**T**  
**E**  
**P**  
**1**

## Example : Robustness of an analytical method

Robustness tests



To test the susceptibility of an analytical procedure to small changes in the experimental conditions



1<sup>st</sup> step : the selection of the factors and levels to be tested

2<sup>nd</sup> step : the selection of the most suitable experimental design

only a small number of significant effects is expected

Group screening design

Example : Robustness of a pharmaceutical development

Development of a new drug



Development of a new active ingredient



The process must be "robust" !

Example : **Robustness of a pharmaceutical development**

k = 35 factors

| <b>FACTORS</b>                           | <b>Range</b>               |
|--|----------------------------|
| <b><u>1.</u> Charge pyridine</b>         | $\pm 5 \%$                 |
| <b><u>2.</u> Addition temperature</b>    | $\pm 3^{\circ}\text{C}$    |
| <b><u>3.</u> Reaction temperature</b>    | $\pm 3^{\circ}\text{C}$    |
| <b><u>4.</u> Reaction time</b>           | 90 to 120 min              |
| <b><u>5.</u> Addition H<sub>2</sub>O</b> | 120 to 140 min             |
| <b><u>6.</u> Charge acetone</b>          | $\pm 5 \%$                 |
| .....                                    | .....                      |
| <b><u>35.</u> Drying</b>                 | $45 \pm 5^{\circ}\text{C}$ |

# Example : Robustness of a pharmaceutical development

k = 35 factors

*Which are the influential factors ?*

Step 1 :  7 groups ( 5 factors by group )

 Plackett and Burmann design N = 8

y

 1 active group

 5 factors

P. B. design

 N = 8

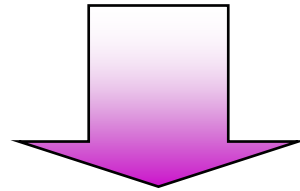
2 active factors !

*In all :*  
 $N = 8 + 8 = 16 \text{ exp.}$

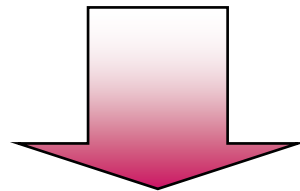
# Sequential Bifurcation

Kleijnen J. P. C. and Bettonvil B

➔ *searching for the few **really important factors**, among many potentially influential factors.*



"dichotomic" approach



*Effective and efficient method !*



# Sequential Bifurcation

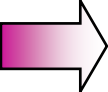
Kleijnen J. P. C. and Bettonvil B

$y [k]$  : experimental response when all factors are at their high level (+)

$y [0]$  : experimental response when all factors are at their low level (-)

$y [j]$  : experimental response when :

- the factors  $1, \dots, j$  are at their high level (+)
- the remaining factors  $j+1, \dots, k$  are at their low level (-).

If  $y [0] = y [k]$   no influential factor

Otherwise  some factors are influential

  $y [k/2]$  :  $k/2$  factors (+) et  $k/2$  factors (-)

# Example : Robustness of a pharmaceutical development

$$k = 35$$

Hypothesis : 2 active factors :  $X_8, X_{28}$

$$\begin{matrix} y(0) \\ y(35) \end{matrix}$$



$$y(0) < y(35)$$



$$\beta_{1-35} > 0$$

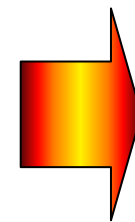
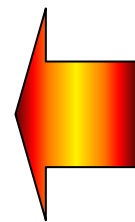
$$y(18)$$



$$y(0) < y(18) < y(35)$$

$$\beta_{1-18} > 0$$

**A**



$$\beta_{19-35} > 0$$

**B**

**A**

**y (9)**



$\beta_{1-9} > 0$

$y(0) < y(9) \cong y(18)$

$\beta_{10-18} \cong 0$

**y (5)**



$y(0) \cong y(5) < y(9)$

$\beta_{1-5} \cong 0$

$\beta_{6-9} > 0$

**y (7)**



$y(5) \cong y(7) < y(9)$

$\beta_{5-7} \cong 0$

$\beta_{8-9} > 0$

**y (8)**



$y(7) < y(8) \cong y(9)$



$\beta_8$

$\beta_{8-9} \cong 0$

**B**

**y (26)**



$\beta_{18-26} \cong 0$  ←  $y(18) \cong y(26) < y(35)$  →  $\beta_{27-35} > 0$

**y (31)**



$\beta_{26-31} > 0$  ←  $y(26) < y(31) \cong y(35)$

↓  
 $\beta_{32-35} \cong 0$

**y (28)**

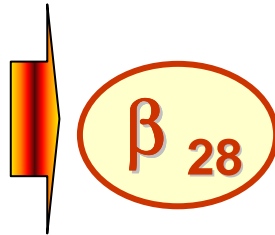


$y(26) < y(28) \cong y(31)$

**y (27)**

$y(26) \cong y(27) < y(28)$

↙  
 $\beta_{26-27} \cong 0$



↘  
 $\beta_{29-31} \cong 0$

*11 experiments !*

# Sequential Bifurcation with interactions

Kleijnen J. P. C. and Bettonvil B

$y_{-}[j]$  : *mirror* observation of  $y [j]$

$y [j]$  : experimental response when :

- the factors 1, ....., j are at their low level (-)
- the remaining factors j+1, ....., k are at their high level (+).

$$y_{-}[0] = y [k]$$

$$y [k] = y_{-}[0]$$

$$\text{decision} \Rightarrow (y[j] - y_{-}[j]) - (y[t] - y_{-}[t])$$

*Factors which have  
a small probability  
of having an  
influence on the  
responses*

*Factors which,  
probably, have  
an influence on  
the responses*

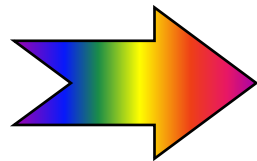
# Screening of a large number of factors

*Facteurs qui ont une  
probabilité **TRES  
FAIBLE** d'avoir une  
influence sur les  
réponses*

# The probability that a factor is active is **SMALL**

*k factors with 2 levels (  $N \leq 100$  )*

## Plackett-Burman designs



$$N \geq k + 1$$

$$N \equiv 0 \pmod{4}$$

Number of  
factors

Number of  
experiments

Number  
of levels

$$2^k // N$$

# Plackett-Burman designs $N \equiv 0 \pmod{4}$

**PLACKETT R.L. et BURMAN J.P.**

*Design of optimum multifactorial experiments.*

Biometrika, 1946, 33, 305.

**N = 4**    + + -

**N = 8**    + + + - + - -

**N = 12**    + + - + + + - - - + -

**N = 16**    + + + + - + - + + - - + - - -

**N = 20**    + + - - + + + + - + - + - - - - + + -

**N = 24**    + + + + + - + - + + - - + + - - + - + - - - -

.....

**N = 99**    .....



## Alias matrix

Postulated model :  $\eta = X\beta$

« True » model :  $\eta = X\beta + X_1\beta_1$

  $B = (X'X)^{-1} X'Y$        $E[B] = ?$

$$E[B] = E[(X'X)^{-1} X'Y] = E[(X'X)^{-1} X'\{X\beta + X_1\beta_1 + \varepsilon\}]$$

$$= E[(X'X)^{-1} X'X\beta + (X'X)^{-1} X'X_1\beta_1 + (X'X)^{-1} X'\varepsilon]$$

$$= E[\beta + (X'X)^{-1} X'X_1\beta_1 + (X'X)^{-1} X'\varepsilon]$$

$$= \beta + E[(X'X)^{-1} X'X_1\beta_1] + E[(X'X)^{-1} X'\varepsilon]$$

$$= \beta + E[(X'X)^{-1} X'X_1\beta_1] + (X'X)^{-1} X' E[\varepsilon]$$

$$= \beta + (X'X)^{-1} X'X_1 \beta_1$$

$$= \beta + A \beta_1 \quad A = (X'X)^{-1} X'X_1$$

$$E[B] = \beta + A \beta_1$$

**A** : alias matrix

Postulated model

$$\eta = \beta X = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3$$

$\xi_4$

| N | X <sub>1</sub> | X <sub>2</sub> | X <sub>3</sub> |
|---|----------------|----------------|----------------|
| 1 | -              | -              | +              |
| 2 | +              | -              | -              |
| 3 | -              | +              | -              |
| 4 | +              | +              | +              |

« true » model

$$\eta = \beta X + \beta_1 X_1 = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_{12} x_1 x_2 + \beta_{13} x_1 x_3 + \beta_{23} x_2 x_3$$

| N | X <sub>0</sub> | X <sub>1</sub> | X <sub>2</sub> | X <sub>3</sub> |
|---|----------------|----------------|----------------|----------------|
| 1 | +              | -              | -              | +              |
| 2 | +              | +              | -              | -              |
| 3 | +              | -              | +              | -              |
| 4 | +              | +              | +              | +              |

X

| N | X <sub>1</sub> X <sub>2</sub> | X <sub>1</sub> X <sub>3</sub> | X <sub>2</sub> X <sub>3</sub> |
|---|-------------------------------|-------------------------------|-------------------------------|
| 1 | +                             | +                             | -                             |
| 2 | -                             | -                             | +                             |
| 3 | -                             | +                             | -                             |
| 4 | +                             | -                             | +                             |

X<sub>1</sub>

|       | $X_0$ | $X_1$ | $X_2$ | $X_3$ |
|-------|-------|-------|-------|-------|
| $X_0$ | 4     | 0     | 0     | 0     |
| $X_1$ | 0     | 4     | 0     | 0     |
| $X_2$ | 0     | 0     | 4     | 0     |
| $X_3$ | 0     | 0     | 0     | 4     |

$X'X$

|  | $X_1X_2$ | $X_1X_3$ | $X_2X_3$ |
|--|----------|----------|----------|
|  | 0        | 0        | 0        |
|  | 0        | 0        | 4        |
|  | 0        | 4        | 0        |
|  | 4        | 0        | 0        |

$X'X_1$

$$(X'X)^{-1} = \frac{1}{4} I_4$$

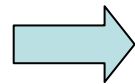
$$A = (X_1'X_1) / 4 =$$

|   |   |   |
|---|---|---|
| 0 | 0 | 0 |
| 0 | 0 | 1 |
| 0 | 1 | 0 |
| 1 | 0 | 0 |

# Plackett-Burman design $2^{3\frac{1}{4}}$

Modèle postulé :  $\eta = X\beta$

Modèle vrai :  $\eta = X\beta + X_1\beta_1$



$$B = (X'X)^{-1} X'Y$$

$$E[B] = ?$$

$$E[B] = \beta + A\beta_1$$

$$E[b_0] = \beta_0$$

$$E[b_1] = \beta_1 + \beta_{23}$$

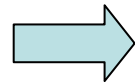
$$E[b_2] = \beta_2 + \beta_{13}$$

$$E[b_3] = \beta_3 + \beta_{12}$$

# Plackett-Burman design $2^k/N$

Postulated model :  $\eta = X\beta$

«true» model :  $\eta = X\beta + X_1\beta_1$



$$B = (X'X)^{-1} X'Y$$

$$E[B] = ?$$

$$E[B] = \beta + A\beta_1$$

$$E[b_0] = \beta_0$$

$$E[b_i] = \beta_i \pm a_{ij}\beta_{ij}$$

# Plackett-Burman designs

$$\begin{array}{c} a_{ij} = 0 \\ \text{or} \\ a_{ij} = \pm 1 \end{array}$$

*Geometric*

$N \equiv 0 \pmod{8}$  et  $N = 4$

$$\begin{array}{c} a_{ij} = 0 \\ \text{or} \\ a_{ij} \neq \pm 1 \end{array}$$

*Non geometric*

$N \equiv 0 \pmod{8}$  et  $N = 4$

# Geometric Plackett-Burman designs

Postulated model :  $\eta = X\beta$

«True» model :  $\eta = X\beta + X_1\beta_1$



$$B = (X'X)^{-1} X'Y$$

$$E[B] = ?$$

$$E[B] = \beta + A\beta_1$$

2<sup>3</sup>/4

$$E[b_0] = \beta_0$$

$$E[b_1] = \beta_1 + \beta_{23}$$

$$E[b_2] = \beta_2 + \beta_{13}$$

$$E[b_3] = \beta_3 + \beta_{12}$$

2<sup>7</sup>/8

$$E[b_0] = \beta_0$$

$$E[b_1] = \beta_1 - \beta_{34} - \beta_{26} - \beta_{57}$$

---


$$E[b_7] = \beta_7 - \beta_{23} - \beta_{15} - \beta_{46}$$

## Non-geometric Plackett-Burman designs

Postulated model :  $\eta = X\beta$

«true» model :  $\eta = X\beta + X_1\beta_1$



$$B = (X'X)^{-1} X'Y$$

$$E[B] = ?$$

$$E[B] = \beta + A\beta_1$$

2<sup>11</sup>//12

$$E[b_0] = \beta_0$$

$$E[b_1] = \beta_1 \pm 0.33 \beta_{m,j} \dots m, j \neq 1$$

---


$$E[b_{11}] = \beta_{11} \pm 0.33 \beta_{m,j} \dots m, j \neq 11$$

2<sup>82</sup>//84

$$E[b_0] = \beta_0$$

$$E[b_j] = \beta_j \pm a_{m,j} \beta_{m,j} \dots m, j \neq 1$$

$$a_{m,j} = 0.04; 0.10; 0.20; 0.28$$



# Resolution

A design of resolution  $L$  is one in which no  $m$ -factor effect is confounded with any other effect containing less than  $L-m$  factors

$R_L$

Roman number

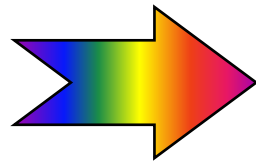
Plackett-Burman designs   $R_{III}$

Rechtschaffner designs   $R_V$

# The probability that a factor is active is **SMALL**

*k factors with 2 levels (  $N \leq 100$  )*

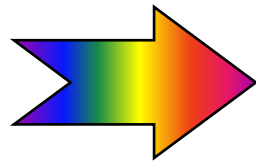
Plackett-Burman designs  $R_{III}$



$$N \geq k + 1$$

$$N \equiv 0 \pmod{4}$$

Plackett-Burman designs  $R_{IV}$



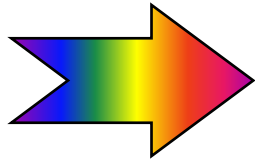
$$N \geq 2(k + 1)$$

$$N \equiv 0 \pmod{4}$$

The probability that a factor

~~The probability~~ is active is **SMALL**

*k factors with  $q_j$  levels ( $N \leq 100$ )*



Symmetrical or asymmetrical designs

$$N \geq 1 + \sum (q_j - 1)$$

$$q^k // N$$

$$2^a 3^b \dots 6^f // N$$

*Factors which have a small probability of having an influence on the responses*

*Factors which, probably, have an influence on the responses*

**Screening of a very large number of factors**

*Factors which have a VERY small probability of having an influence on the responses*

The probability that a factor is active

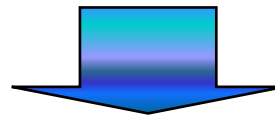
~~The probability~~ is VERY SMALL

Supersaturated Designs  $2^k/N$

$$k \gg N$$

- ✦ some effects are predominant,
- ✦ the interactions are insignificant

SATTERTHWAITE (1959) :



Random procedure

For each factor :

- ➔ the levels of the factors are balanced,
- ➔ the distribution of the levels is obtained by random

# SATTERTHWAITE

| <b>N</b>  | <b>A<sub>1</sub></b> | <b>A<sub>2</sub></b> | - | <b>B<sub>1</sub></b> | - | <b>C<sub>2</sub></b> | - | <b>D<sub>6</sub></b> | - | <b>E<sub>12</sub></b> |                                |
|-----------|----------------------|----------------------|---|----------------------|---|----------------------|---|----------------------|---|-----------------------|--------------------------------|
| <b>1</b>  | 1                    | 4                    | - | 3                    | - | 4                    | - | 3                    | - | 2                     |                                |
| <b>2</b>  | 1                    | 6                    | - | 5                    | - | 2                    | - | 1                    | - | 1                     | <b>A</b> 5 six-level factors   |
| <b>3</b>  | 2                    | 3                    | - | 1                    | - | 1                    | - | 2                    | - | 1                     |                                |
| <b>4</b>  | 4                    | 5                    | - | 4                    | - | 4                    | - | 2                    | - | 2                     | <b>B</b> 8 five-level factors  |
| <b>5</b>  | 6                    | 6                    | - | 2                    | - | 3                    | - | 3                    | - | 2                     |                                |
| <b>6</b>  | 3                    | 1                    | - | 2                    | - | 1                    | - | 3                    | - | 2                     | <b>C</b> 9 four-level factors  |
| <b>7</b>  | 4                    | 2                    | - | 4                    | - | 2                    | - | 1                    | - | 2                     |                                |
| <b>8</b>  | 5                    | 1                    | - | 5                    | - | 3                    | - | 2                    | - | 1                     | <b>D</b> 7 three-level factors |
| <b>9</b>  | 6                    | 3                    | - | 4                    | - | 1                    | - | 1                    | - | 1                     |                                |
| <b>10</b> | 2                    | 4                    | - | 5                    | - | 4                    | - | 1                    | - | 1                     | <b>E</b> 11 two-level factors  |
| <b>11</b> | 3                    | 5                    | - | 3                    | - | 3                    | - | 2                    | - | 2                     |                                |
| <b>12</b> | 5                    | 2                    | - | 1                    | - | 2                    | - | 3                    | - | 1                     | $2^{11} 3^7 4^9 5^8 6^5 // 12$ |

# Supersaturated designs

$$k \gg h$$

- ✦ **k** : the number of potentially influential factors is very important
- ✦ **h** : the number of factors actually influential is probably very small
- ✦ The interaction effects are probably very small
- ✦ The number of experiments **N** is lower than the number of required informations **NI**

$$NI = 1 + \sum (q_j - 1)$$

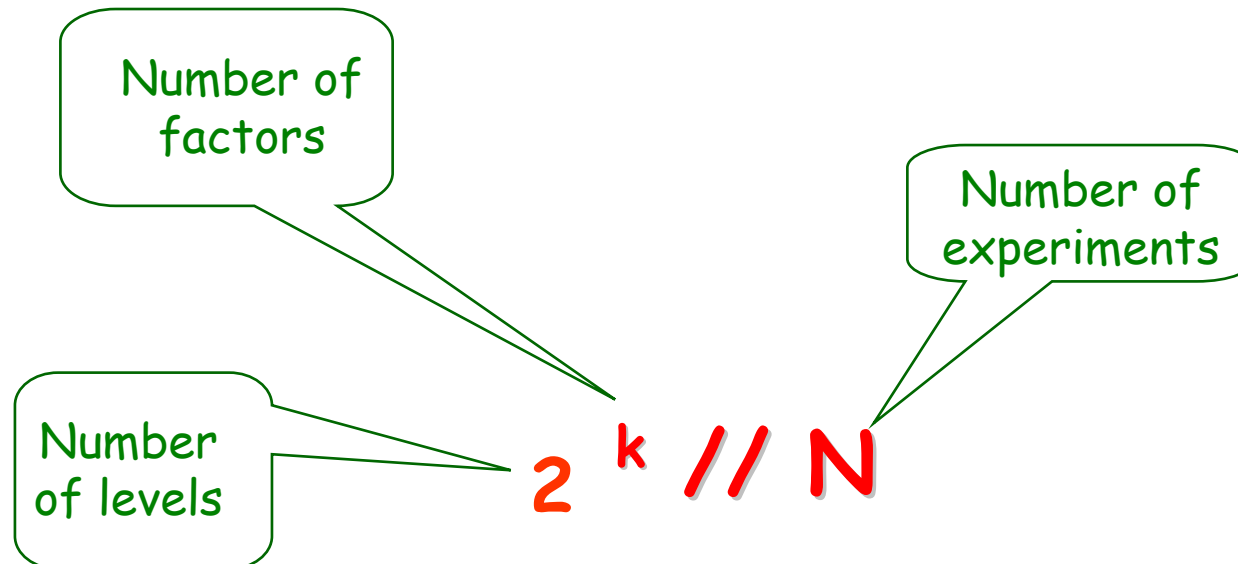
**$q_j$**  : number of levels of factor **j**

# Supersaturated designs

$$k \gg h$$

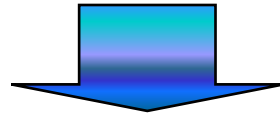
- ★ The most used supersaturated designs, *currently*, are those which all the factors have 2 levels

$$N < NI = 1 + 2k$$





## BOOTH et COX (1962) :

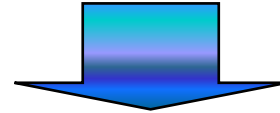


7 supersaturated designs

$2^{16} // 12$      $2^{20} // 12$      $2^{24} // 12$      $2^{24} // 18$   
 $2^{30} // 18$      $2^{36} // 18$      $2^{30} // 24$

# CRITERIA

BOOTH and COX (1962) :



$$E(s^2) = \sum_{\substack{1 \leq i, j \leq k \\ i \neq j}} \langle d_i, d_j \rangle / \binom{k}{2}$$

$d_i$  : column of the factor  $i$ , with the levels  $\pm 1$

$\langle d_i, d_j \rangle$  : cross product between columns  $d_i$  and  $d_j$

$$s_{ij}^2 = \sum (d'_i, d_j)^2$$

$E(s^2) = \sum [s_{ij}^2] / (k! / [2! (k-2)!]) \quad : i < j : 1, \dots, k$

$E(s^2)$  : is a measure of the non-orthogonality.

| N | X <sub>1</sub> | X <sub>2</sub> | X <sub>3</sub> | X <sub>4</sub> | X <sub>5</sub> | X <sub>6</sub> | X <sub>7</sub> | X <sub>8</sub> | X <sub>9</sub> | X <sub>10</sub> |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|
| 1 | +              | -              | +              | +              | +              | -              | -              | -              | +              | -               |
| 2 | -              | +              | +              | +              | -              | -              | -              | +              | -              | +               |
| 3 | +              | +              | -              | -              | -              | +              | -              | +              | +              | -               |
| 4 | +              | -              | -              | -              | +              | -              | +              | +              | -              | +               |
| 5 | -              | -              | -              | +              | -              | +              | +              | -              | +              | +               |
| 6 | -              | +              | +              | -              | +              | +              | +              | -              | -              | -               |

|                |   |   |   |   |   |   |                |
|----------------|---|---|---|---|---|---|----------------|
|                |   |   |   |   |   |   | X <sub>7</sub> |
|                |   |   |   |   |   |   | -              |
|                |   |   |   |   |   |   | -              |
|                |   |   |   |   |   |   | -              |
|                |   |   |   |   |   |   | +              |
|                |   |   |   |   |   |   | +              |
|                |   |   |   |   |   |   | +              |
|                |   |   |   |   |   |   |                |
| X <sub>2</sub> | - | + | + | - | - | + | -2             |

$x'_2 x_7 = -2$

$X'X$

|          | $X_0$ | $X_1$ | $X_2$ | $X_3$ | $X_4$ | $X_5$ | $X_6$ | $X_7$ | $X_8$ | $X_9$ | $X_{10}$ |
|----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|----------|
| $X_0$    | 6     |       |       |       |       |       |       |       |       |       |          |
| $X_1$    | 0     | 6     |       |       |       |       |       |       |       |       |          |
| $X_2$    | 0     | -2    | 6     |       |       |       |       |       |       |       |          |
| $X_3$    | 0     | -2    | 2     | 6     |       |       |       |       |       |       |          |
| $X_4$    | 0     | -2    | -2    | 2     | 6     |       |       |       |       |       |          |
| $X_5$    | 0     | 2     | -2    | 2     | -2    | 6     |       |       |       |       |          |
| $X_6$    | 0     | -2    | 2     | -2    | -2    | -2    | 6     |       |       |       |          |
| $X_7$    | 0     | -2    | -2    | -2    | -2    | 2     | 2     | 6     |       |       |          |
| $X_8$    | 0     | 2     | 2     | -2    | -2    | -2    | -2    | -2    | 6     |       |          |
| $X_9$    | 0     | 2     | -2    | -2    | 2     | -2    | 2     | -2    | -2    | 6     |          |
| $X_{10}$ | 0     | -2    | -2    | -2    | 2     | -2    | -2    | 2     | 2     | -2    | 6        |

Symmetry

C  
O  
R  
R  
E  
L  
A  
T  
I  
O  
N

M  
A  
T  
R  
I  
X

|          | $X_0$ | $X_1$ | $X_a$ | $X_3$ | $X_4$ | $X_5$ | $X_1$ | $X_7$ | $X_8$ | $X_9$ | $X_{10}$ |
|----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|----------|
| $X_0$    | 1     |       |       |       |       |       |       |       |       |       |          |
| $X_1$    | 0     | 1     |       |       |       |       |       |       |       |       |          |
| $X_a$    | 0     | -a    | 1     |       |       |       |       |       |       |       |          |
| $X_3$    | 0     | -a    | a     | 1     |       |       |       |       |       |       |          |
| $X_4$    | 0     | -a    | -a    | a     | 1     |       |       |       |       |       |          |
| $X_5$    | 0     | a     | -a    | a     | -a    | 1     |       |       |       |       |          |
| $X_1$    | 0     | -a    | a     | -a    | -a    | -a    | 1     |       |       |       |          |
| $X_7$    | 0     | -a    | -a    | -a    | -a    | a     | a     | 1     |       |       |          |
| $X_8$    | 0     | a     | a     | -a    | -a    | -a    | -a    | -a    | 1     |       |          |
| $X_9$    | 0     | a     | -a    | -a    | a     | -a    | a     | -a    | -a    | 1     |          |
| $X_{10}$ | 0     | -a    | -a    | -a    | a     | -a    | -a    | a     | a     | -a    | 1        |

Symmetry

$a = 0.3333$

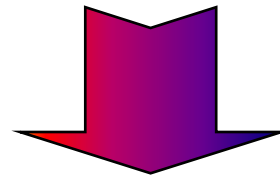
- **LIN** (1991, 1993, 1995, .... )
- **WU** (1993, ...)
- **NGUYEN** (1996)
- **YAMADA** (1997, ...)
- **CHENG** (1997)
- **DENG, LIN et WANG** (1999, ...)
- **LIU et ZHANG** (2000, ...)
- **CELA** (2000)

## Construction methods

- Lin (1991, 1995) : algorithm
- Lin (1993) : from Plackett-Burman designs non geometrics
- Wu (1993) : from Plackett-Burman designs non geometrics
- Deng, Lin et Wang (1994): from Plackett-Burman designs
- Liu et Zhang
- Nguyen (1996) : from BBID
- Yamada et Lin (1997) : from OA
- Cheng (1997) : algorithm
- Cela (1998) : genetic algorithm

LIN (1993):

→ Half fractions of Plackett-Burman designs



(N-2) factors in N/2 runs



## Plackett-Burman design $2^{11}/12$

| N  | $X_1$ | $X_2$ | $X_3$ | $X_4$ | $X_5$ | $X_6$ | $X_7$ | $X_8$ | $X_9$ | $X_{10}$ | $X_{11}$ |
|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|----------|----------|
| 1  | +     | +     | -     | +     | +     | +     | -     | -     | -     | +        | -        |
| 2  | +     | -     | +     | +     | +     | -     | -     | -     | +     | -        | +        |
| 3  | -     | +     | +     | +     | -     | -     | -     | +     | -     | +        | +        |
| 4  | +     | +     | +     | -     | -     | -     | +     | -     | +     | +        | -        |
| 5  | +     | +     | -     | -     | -     | +     | -     | +     | +     | -        | +        |
| 6  | +     | -     | -     | -     | +     | -     | +     | +     | -     | +        | +        |
| 7  | -     | -     | -     | +     | -     | +     | +     | -     | +     | +        | +        |
| 8  | -     | -     | +     | -     | +     | +     | -     | +     | +     | +        | -        |
| 9  | -     | +     | -     | +     | +     | -     | +     | -     | +     | -        | -        |
| 10 | +     | -     | +     | +     | -     | +     | +     | -     | -     | -        | -        |
| 11 | -     | +     | +     | -     | +     | +     | -     | -     | -     | -        | +        |
| 12 | -     | -     | -     | -     | -     | -     | -     | -     | -     | -        | -        |

Branching columns



Branching columns

| N  | $X_1$ | $X_2$ | $X_3$ | $X_4$ |   |   |   |   |   | 10 |
|----|-------|-------|-------|-------|---|---|---|---|---|----|
| 2  | +     | -     | +     | +     | + | - | - | - | - | -  |
| 3  | -     | +     | +     | +     | - | - | - | + | - | -  |
| 5  | +     | +     | -     | -     | - | + | - | + | + | -  |
| 6  | +     | -     | -     | -     | + | - | + | + | - | +  |
| 7  | -     | -     | -     | +     | - | + | + | - | + | +  |
| 11 | -     | +     | +     | -     | + | + | + | - | - | -  |

| $X_{11}$ |
|----------|
| +        |
| +        |
| +        |
| +        |
| +        |
| +        |

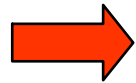
| N  | $X_1$ | $X_2$ | $X_3$ | $X_4$ | $X_5$ | $X_6$ | $X_7$ | $X_8$ | $X_9$ | $X_{10}$ |
|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|----------|
| 1  | +     | +     | -     | +     | +     | +     | -     | -     | -     | +        |
| 4  | +     | +     | +     | -     | -     | -     | +     | -     | +     | +        |
| 8  | -     | -     | +     | -     | +     | +     | -     | +     | +     | +        |
| 9  | -     | +     | -     | +     | +     | -     | +     | +     | +     | -        |
| 10 | +     | -     | +     | +     | -     | +     | +     | +     | -     | -        |
| 12 | -     | -     | -     | -     | -     | -     | -     | -     | -     | -        |

| $X_{11}$ |
|----------|
| -        |
| -        |
| -        |
| -        |
| -        |
| -        |

Branching columns

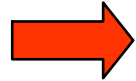
## Criteria of quality

→  $E (s^2)$



$\min E (s^2)$

→  $|r \max|$  ( $r$  : non-diagonal correlation matrix elements)



$\min |r \max|$

→  $\max |s_{ij}|$  ( $s_{ij}$  : non-diagonal information matrix elements)



$\min \max |s_{ij}|$

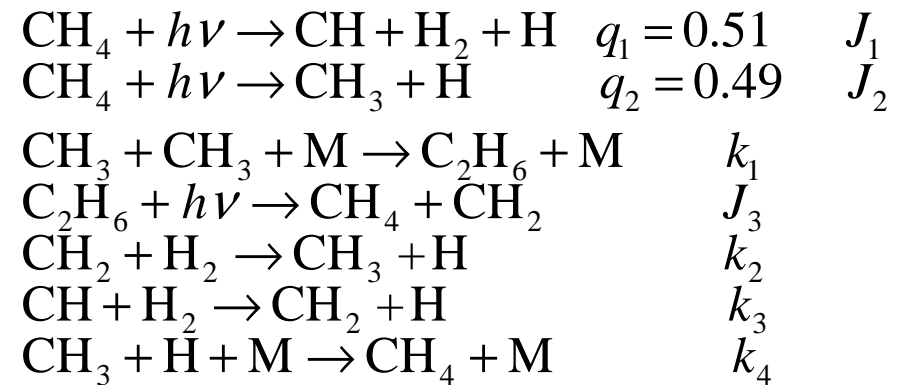
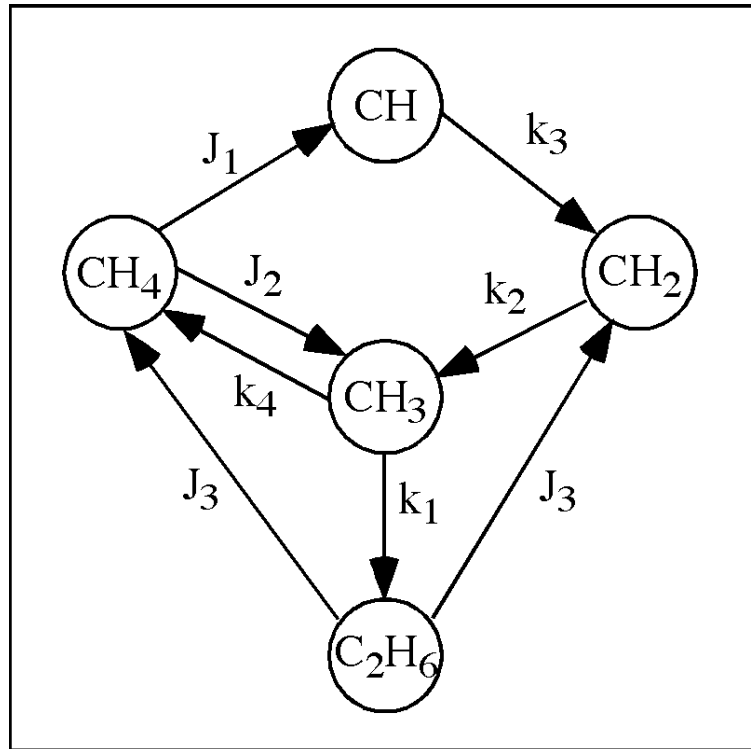
→ Frequency  $\max |s_{ij}|$

→ .....

# ANALYSIS

- ➔ Ridge regression
- ➔ Step-Wise regression
- ➔ All-subset regression
- ➔ genetic algorithm
- ➔ Approach bayesian

## Modélisation de la photochimie du méthane dans l'atmosphère de Titan et des planètes géantes.



M. Dobrijevic, M. Claes-Bruno, M. Sergent, R. Phan-Tan-Luu

$$\frac{d[\text{CH}_4]}{dt} = J_3[\text{C}_2\text{H}_6] - (J_1 + J_2)[\text{CH}_4] + k_4[\text{H}][\text{CH}_3][\text{M}]$$

$$\frac{d[\text{C}_2\text{H}_6]}{dt} = k_1[\text{CH}_3]^2[\text{M}] - J_3[\text{C}_2\text{H}_6]$$

$$\frac{d[\text{CH}]}{dt} = J_1[\text{CH}_4] - k_3[\text{H}_2][\text{CH}]$$

$$\frac{d[\text{CH}_3]}{dt} = J_2[\text{CH}_4] + k_2[\text{H}_2][\text{CH}_2] - k_1[\text{CH}_3]^2[\text{M}] - k_4[\text{H}][\text{CH}_3][\text{M}]$$

$$\frac{d[\text{CH}_2]}{dt} = k_3[\text{H}_2][\text{CH}] + J_3[\text{C}_2\text{H}_6] - k_2[\text{H}_2][\text{CH}_2]$$

$$\frac{d[\text{H}]}{dt} = (J_1 + J_2)[\text{CH}_4] + k_3[\text{H}_2][\text{CH}] + k_2[\text{H}_2][\text{CH}_2] - k_4[\text{H}][\text{CH}_3][\text{M}]$$

$$\frac{d[\text{H}_2]}{dt} = J_1[\text{CH}_4] - k_3[\text{H}_2][\text{CH}] - k_2[\text{H}_2][\text{CH}_2]$$

**82 Factors with 2 levels**

**(constantes de réaction)**

**15 reponses**

**(Concentration de 15 composés)**

M. Dobrijevic, J.L. Ollivier, F. Billebaud, J. Brillet, J.P. Parisot.  
 Effect of chemical kinetics uncertainties on photochemical  
 modeling results: application to Saturn's atmosphere.  
 Astronomy and Astrophysics. Vol. 398, 335-344, 2003.

*Factors which have  
a small probability  
of having an  
influence on the  
responses*

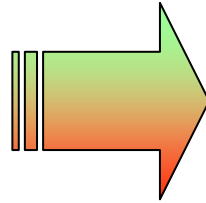
*Factors which,  
probably, have  
an influence on  
the responses*

*Facteurs qui ont une  
probabilité **TRES  
FAIBLE** d'avoir une  
influence sur les  
réponses*



# The probability that a factor is active is

VERY SMALL



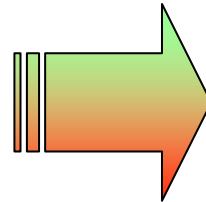
~~Sequential bifurcation~~

~~Group Screening~~

Supersaturated designs

SMALL

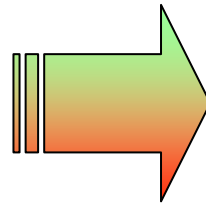
(no interaction effects)



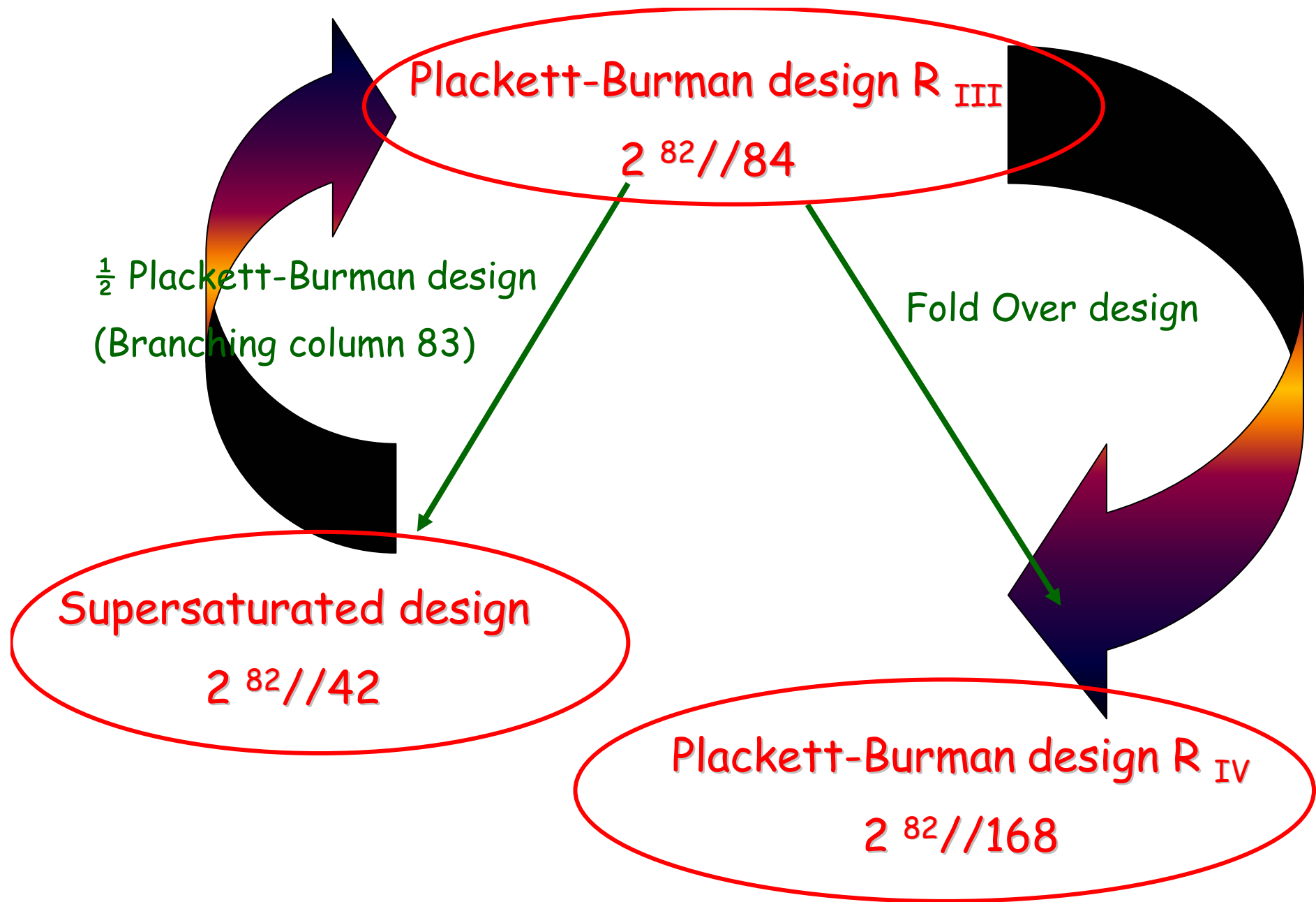
Plackett-Burman designs  $R_{III}$

SMALL

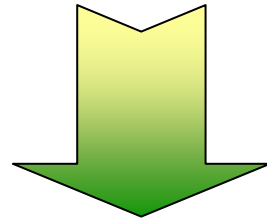
(interaction effects possible)



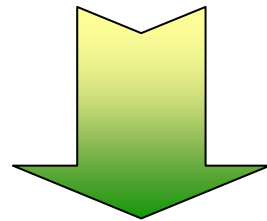
Plackett-Burman designs  $R_{IV}$



# Quantitative study of factors



We take into account the possibility of interaction effects between the factors



*The effect of a factor can be different according to the value of another factor*

# Rechtschaffner designs

*k* factors with 2 levels

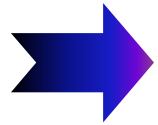
All main effects ( $\beta_j$ ) and all interaction effects ( $\beta_{ij}$ )

$$N = 1 + k(k-1)/2$$

Rechtschaffner designs   $R_v$

|              | $X_1$ | $X_2$ | $X_3$ | $X_4$ | ..... | ..... | $X_{k-1}$ | $X_k$ |
|--------------|-------|-------|-------|-------|-------|-------|-----------|-------|
| <b>1</b>     | -1    | -1    | -1    | -1    | ..... | ..... | -1        | -1    |
| <b>k</b>     | -1    | +1    | +1    | +1    | ..... | ..... | +1        | +1    |
| <b>k*</b>    | +1    | +1    | -1    | -1    | ..... | ..... | -1        | -1    |
| <b>(k-1)</b> | +1    | -1    | +1    | -1    | ..... | ..... | -1        | -1    |
| <b>/2</b>    | ..... | ..... | ..... | ..... | ..... | ..... | .....     | ..... |
|              | -1    | -1    | -1    | -1    | ..... | ..... | +1        | +1    |

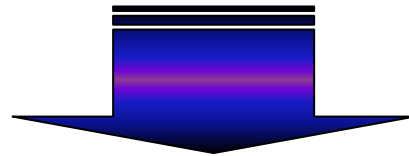
To elaborate the experimental strategy



*to choose an appropriate Experimental design  
in accordance with*

**THE TARGETS**

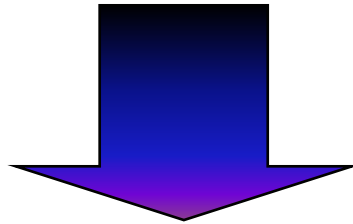
To know, anywhere in the experimental domain, the value of the responses



**Design of experiments**

# Optimization

To look for the optimum of one or more responses in the experimental domain of interest



To know, in every point of the domain, the value of the response(s)

# Continuous domain

Small domain  
Metamodel possible

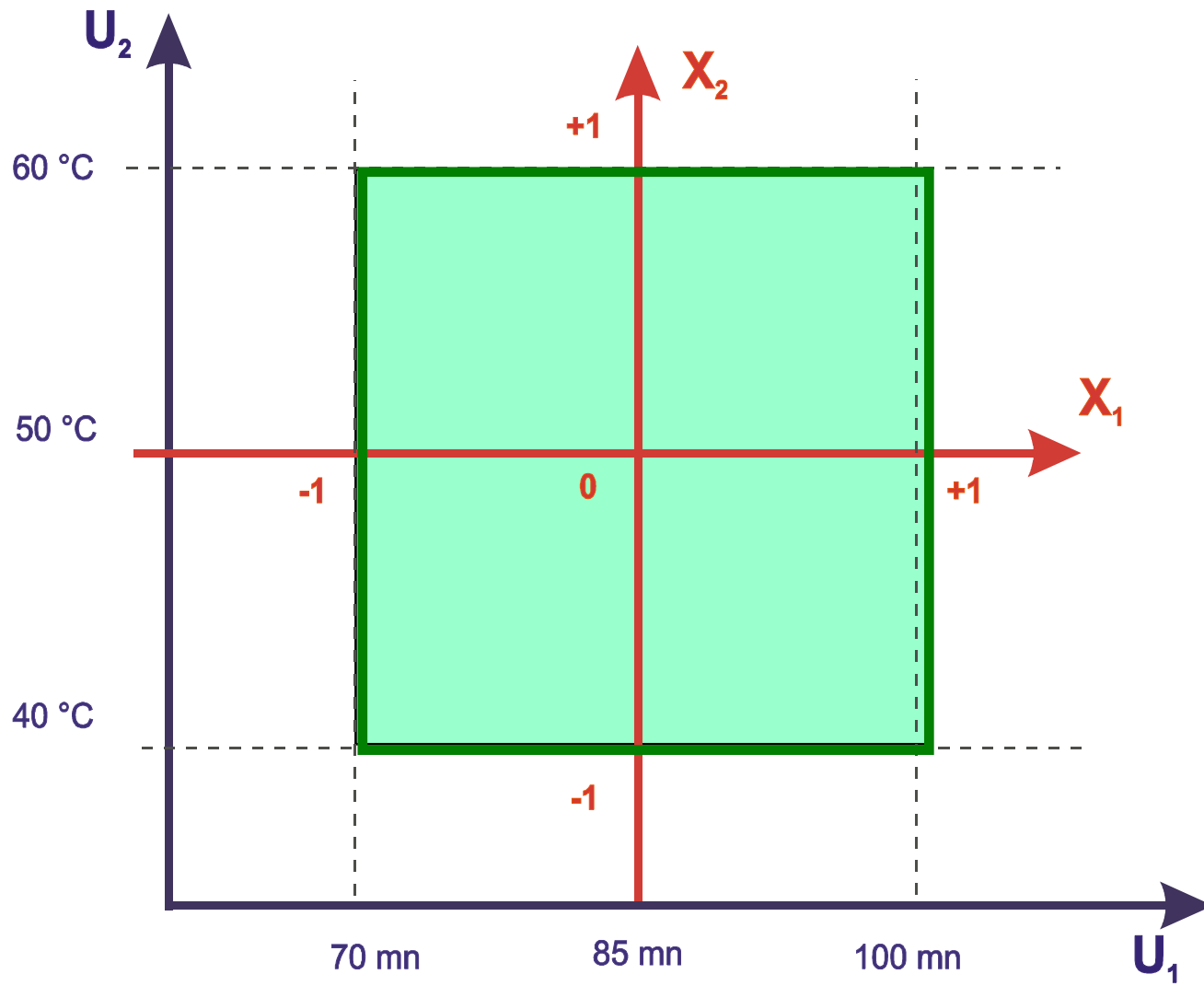
- ◆ Doehlert designs
- ◆ Hybrid designs
- ◆ Composite designs,
- ◆ ... **RSM designs**

Large domain  
Metamodel not possible

- ◆ Latin Hypercubes
- ◆ Uniform designs
- ◆ Hammersley, Halton,...
- ◆ ...

**Space-filling designs**

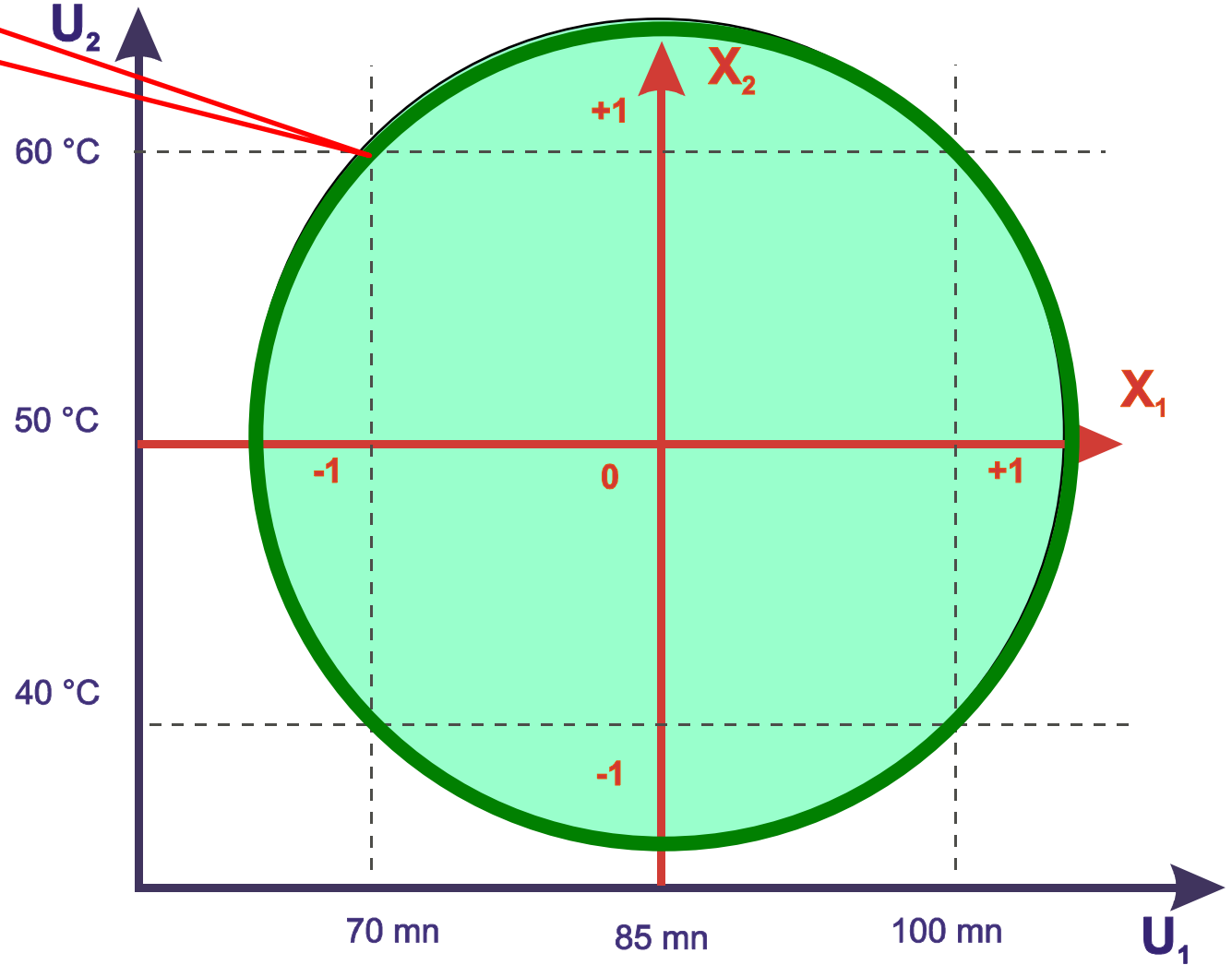
# CUBICAL DOMAIN



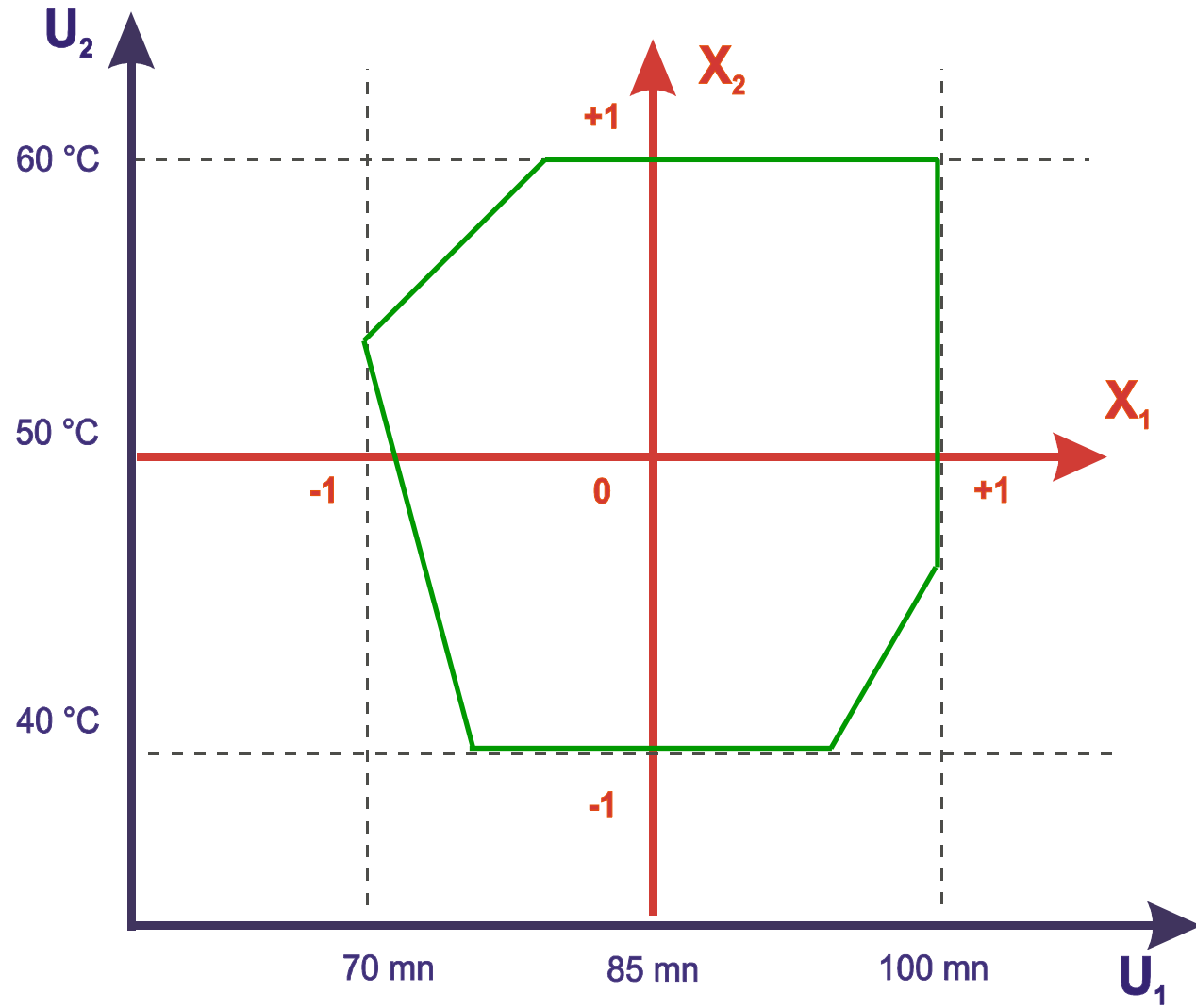


# SPHERICAL DOMAIN

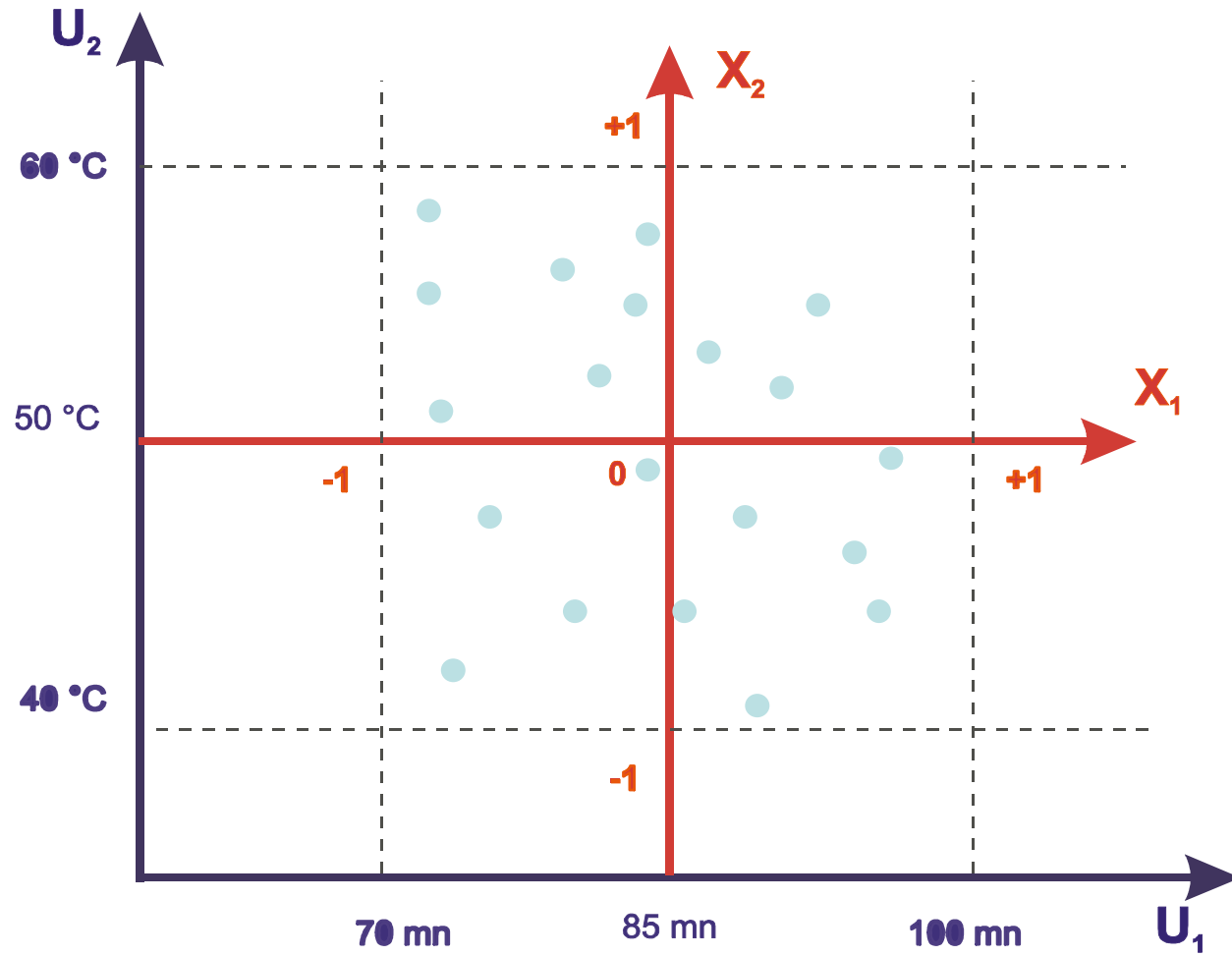
$$R = \sqrt{k}$$



# CONSTRAINT DOMAIN

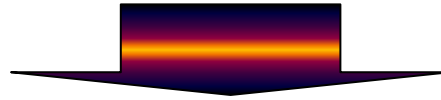


# CONSTRAINT DOMAIN

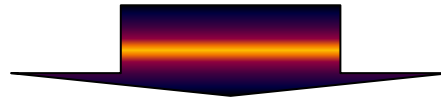


## ***What do we want ?***

To know, **anywhere in the domain of interest**, the value of the responses



To find, **if it exists**, the domain where all the experimental responses respect the constraints imposed by the specifications



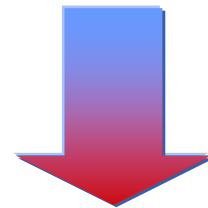
**zone of acceptable compromise**

**We must do experiments**

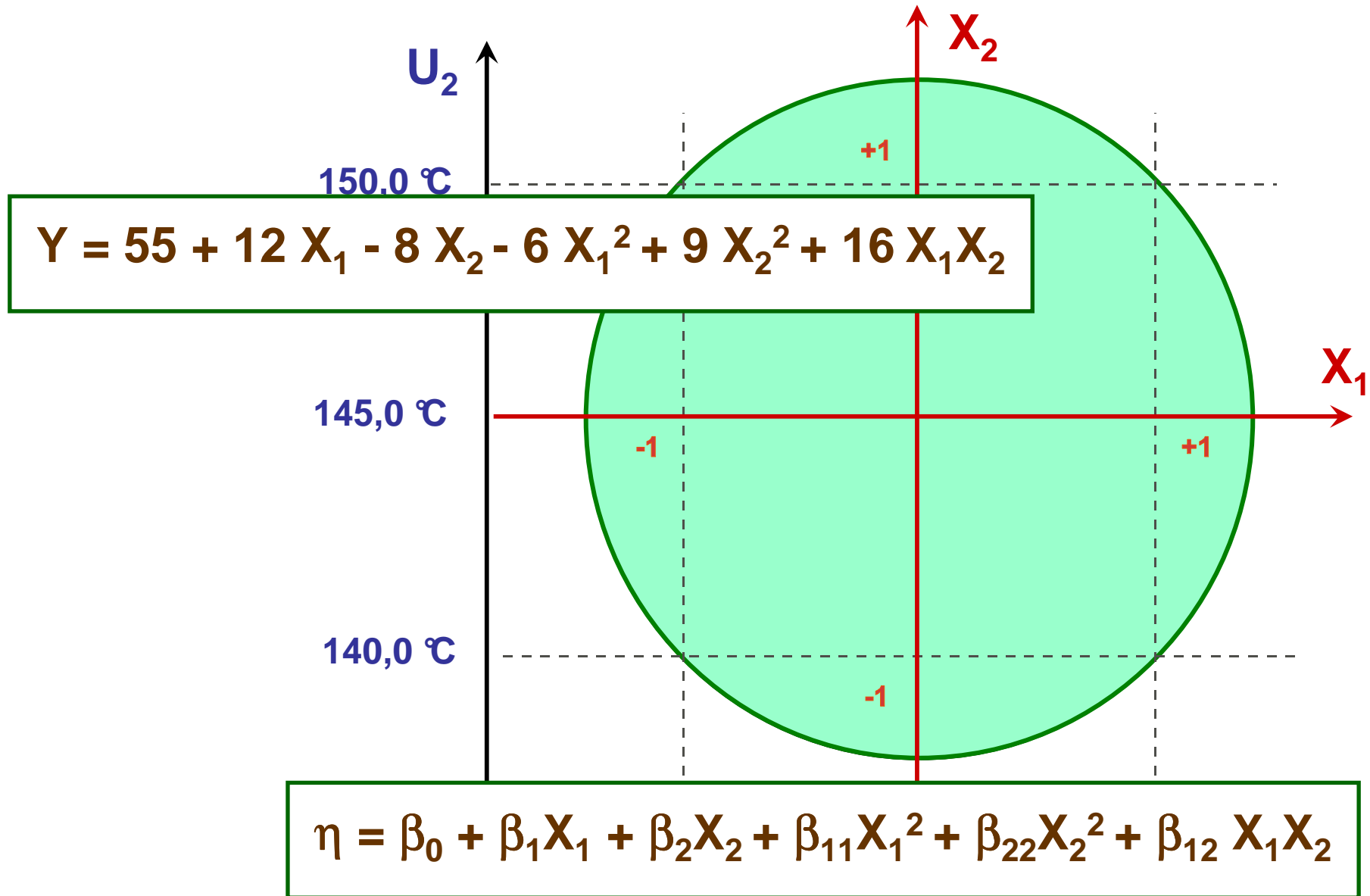
*Which ones ?*



**Those, bringing the desired information !**



*Infinity of experiments  
(or simulations) !*



**We must do experiments**

*Which ones ?*



**Those, bringing the desired information !**

**Mathematical model**



***Infinity of experiments  
(or simulations) !***

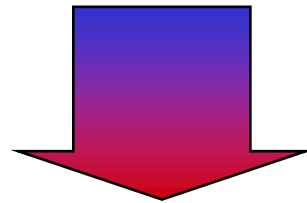
# GOAL

To know, anywhere in the domain of interest, the value of the responses

To postulate a model

*Which are the qualities of the model ?*

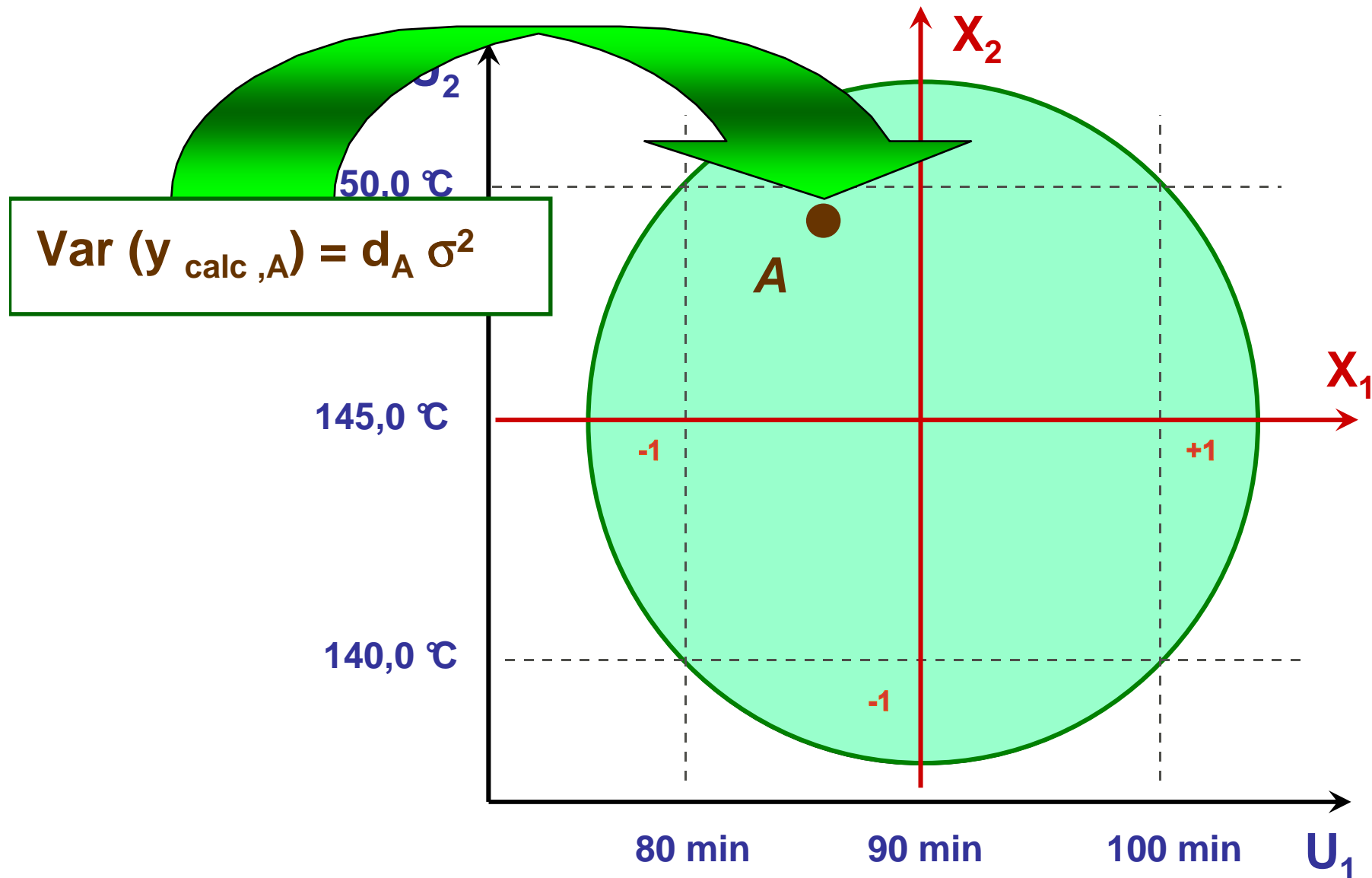
The model must well represent the phenomenon in the domain of interest



It must predict the response, anywhere in the domain, with a good predictive quality

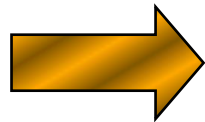


It must predict the response, anywhere in the domain, with a good predictive quality

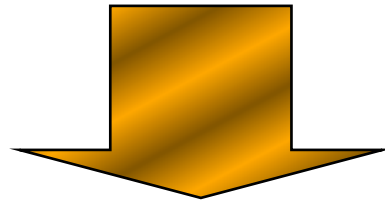


$$\eta_A = \beta_0 + \beta_1 x_{A1} + \beta_2 x_{A2} + \beta_{11} x_{A1}^2 + \beta_{22} x_{A2}^2 + \beta_{12} x_{A1} x_{A2}$$

$$x'_A : \{1, x_{A1}, x_{A1}, x_{A1}^2, x_{A2}^2, x_{A1} x_{A2}\}$$



$$y_{\text{calc},A} = x'_A B$$



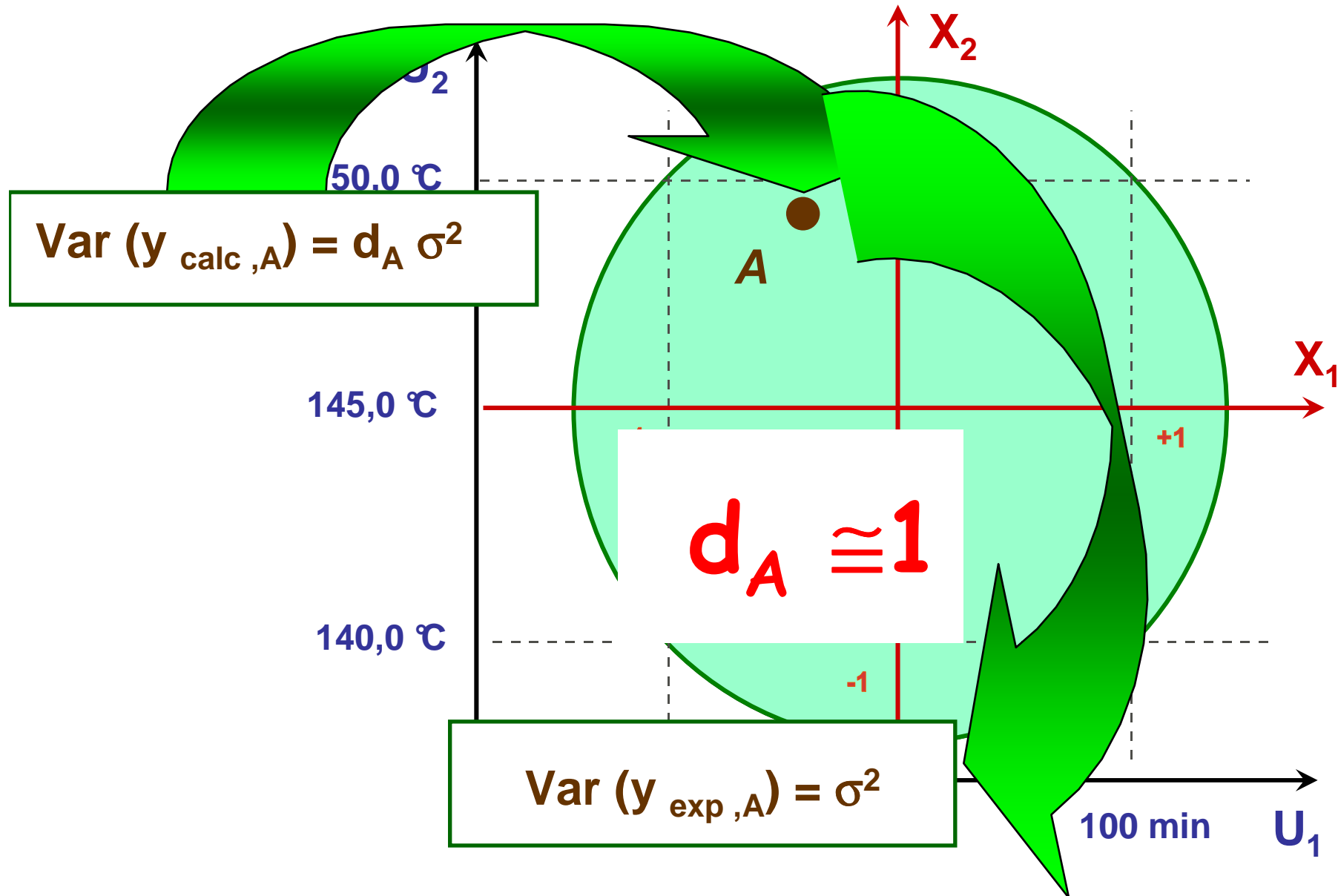
$$\text{var}(y_{\text{calc},A}) = \text{var}(x'_A B)$$

$$= x'_A \text{var}(B) x_A = x'_A (X'X)^{-1} x_A \sigma^2$$

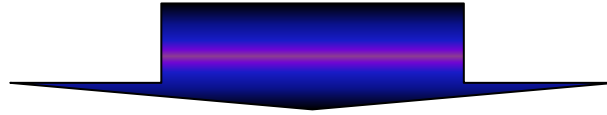
$$= d_A \sigma^2$$

$d_A$  : variance function

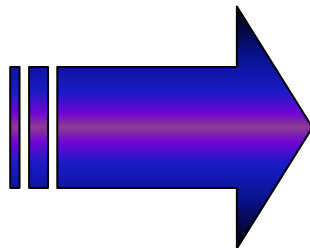
It must predict the response, anywhere in the domain, with a good predictive quality



What do we want ?



If the model is proved, it should allow to predict, in any point of this experimental domain, the value of the experimental response with the same quality we would have had if we made the experiment in the same point.

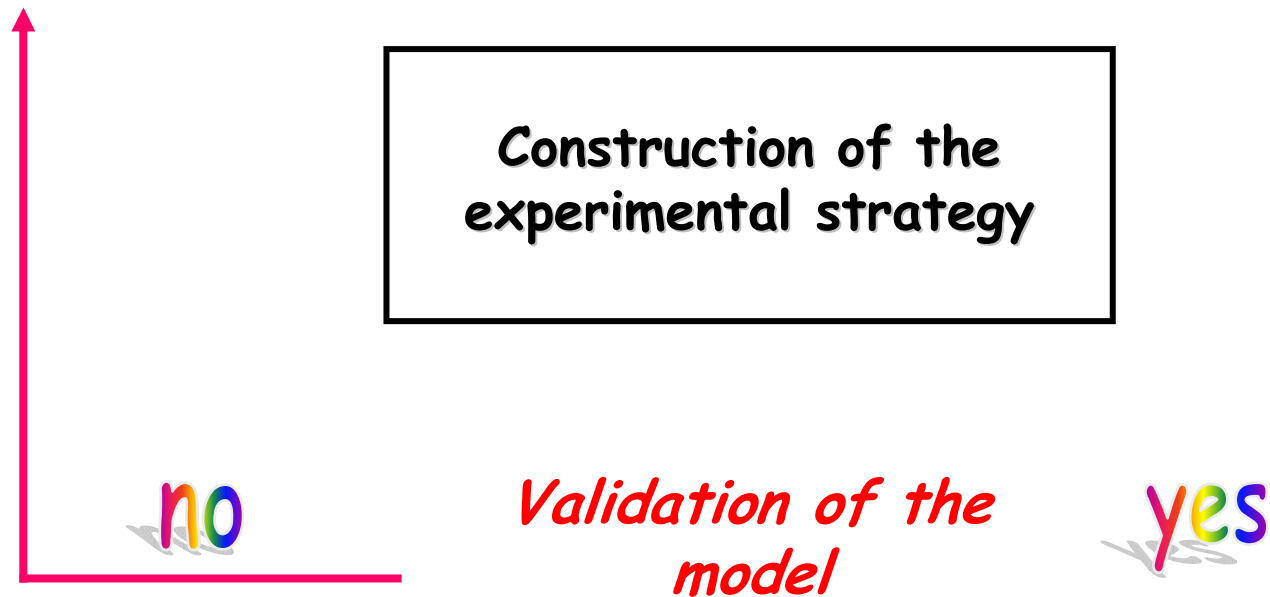


$$d_{Max} \cong 1$$

# GOAL

To know, anywhere in the domain of interest, the value of the responses

To postulate a model



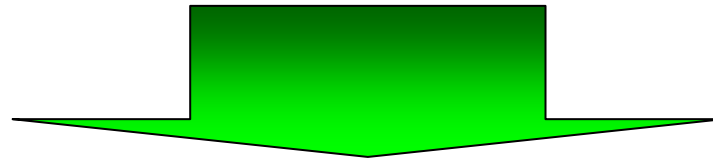
# GOAL

To know, anywhere in the domain of interest, the value of the responses

*To postulate a model*

**Full quadratic model**

$$\eta = \beta_0 + \sum_i \beta_i x_i + \sum_{ii} \beta_{ii} x_i^2 + \sum_{i < j} \beta_{ij} x_i x_j$$



$$\eta = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{11} x_1^2 + \beta_{22} x_2^2 + \beta_{12} x_1 x_2$$

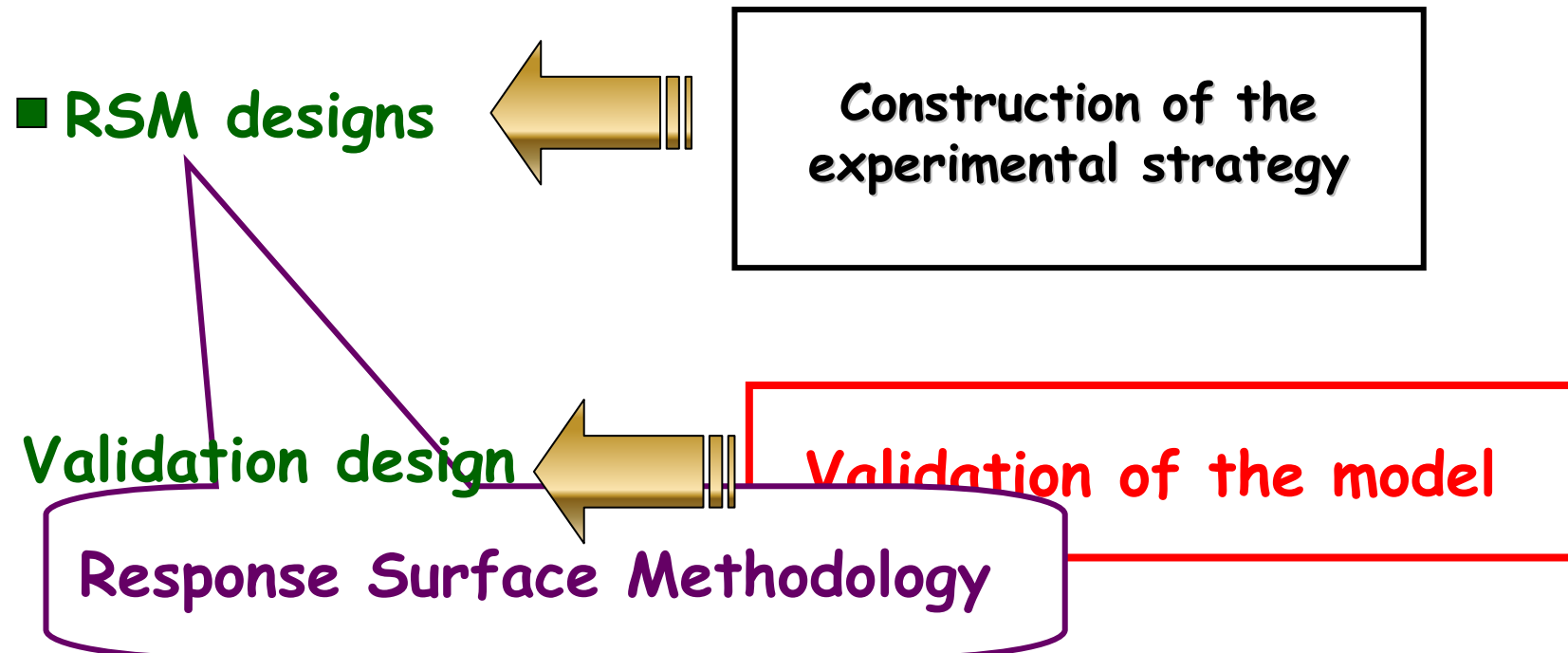
*All the models are false,*

*but some of them are more useful than others.*

# GOAL

To know, anywhere in the domain of interest, the value of the responses

To postulate a model





# RSM DESIGNS

- Full quadratic model

## Spherical domain :

- ◆ composite ( $k < 12$ )
- ◆ Doehlert uniform shell
- ◆ hybrid designs ( $k < 7$ )
- ◆ Box- Behnken designs ( $k < 8$ )

# RSM DESIGNS

- Full quadratic model

Cubical domain :

- ◆ composite designs ( $k < 11$ )
- ◆ Hoke designs ( $k < 6$ )

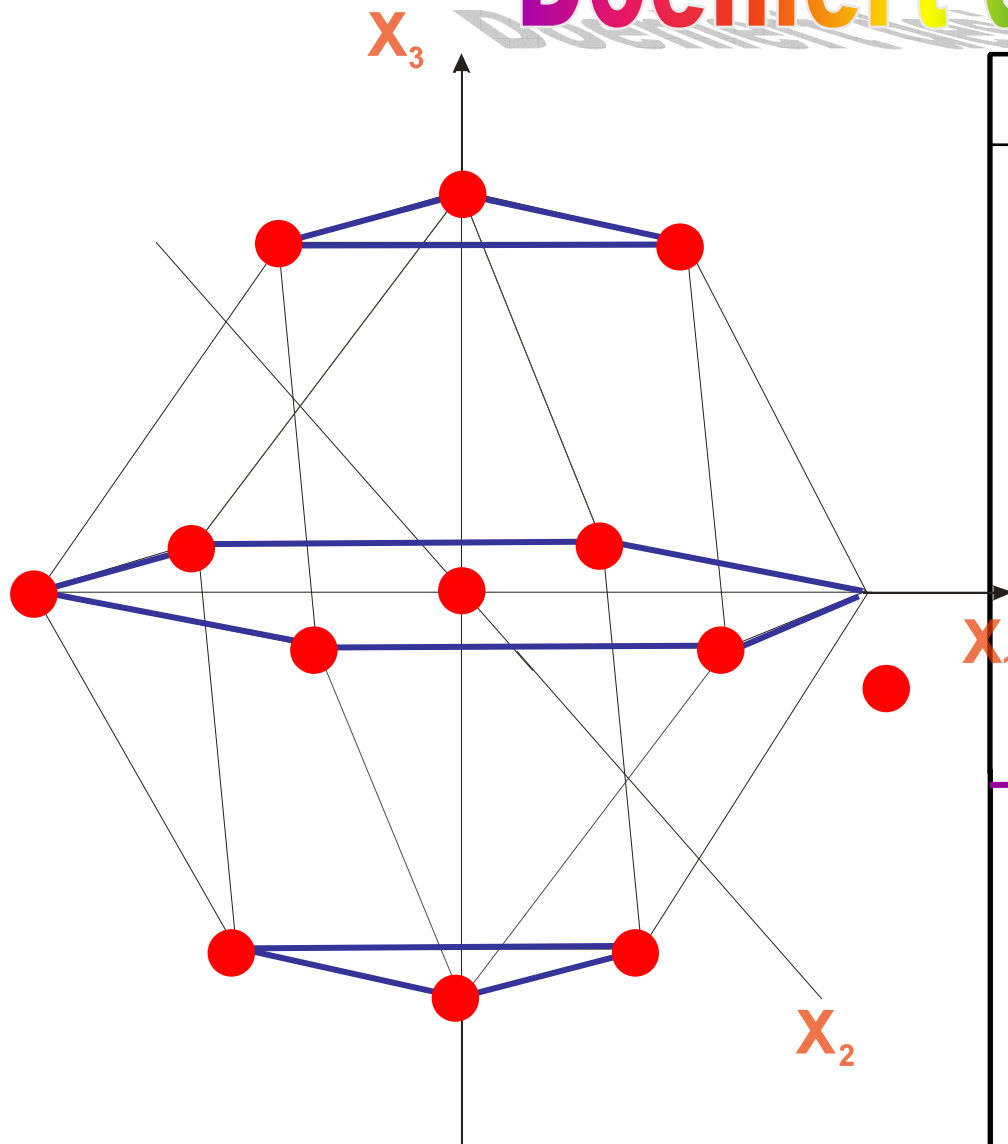
# RSM DESIGNS

- Full quadratic model

Constraint domain :

- ◆ generation of designs

# Doehlert designs



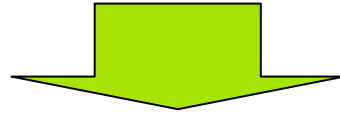
| N  | $X_1$  | $X_2$  | $X_3$  |
|----|--------|--------|--------|
| 1  | 0,000  | 0,000  | 0,000  |
| 2  | 1,000  | 0,000  | 0,000  |
| 3  | 0,500  | 0,866  | 0,000  |
| 4  | -1,000 | 0,000  | 0,000  |
| 5  | -0,500 | -0,866 | 0,000  |
| 6  | 0,500  | -0,866 | 0,000  |
| 7  | -0,500 | 0,866  | 0,000  |
| 8  | 0,500  | 0,289  | 0,816  |
| 9  | -0,500 | -0,289 | -0,816 |
| 10 | 0,500  | -0,289 | -0,816 |
| 11 | 0,000  | 0,577  | -0,816 |
| 12 | -0,500 | 0,289  | 0,816  |
| 13 | 0,000  | -0,577 | 0,816  |

# Doehlert designs

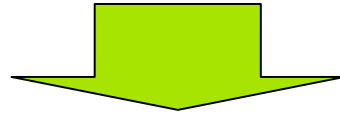
| <b>k</b> | <b>p</b> | <b>N</b> | <b>ΔN</b> | <b>k</b> | <b>p</b> | <b>N</b> | <b>ΔN</b> |
|----------|----------|----------|-----------|----------|----------|----------|-----------|
| 2        | 6        | 7        | 6         | 13       | 105      | 183      | 28        |
| 3        | 10       | 13       | 8         | 14       | 120      | 211      | 30        |
| 4        | 15       | 21       | 10        | 15       | 136      | 241      | 32        |
| 5        | 21       | 31       | 12        | 16       | 153      | 273      | 34        |
| 6        | 28       | 43       | 14        | 17       | 171      | 307      | 36        |
| 7        | 36       | 57       | 16        | 18       | 190      | 343      | 38        |
| 8        | 45       | 73       | 18        | 19       | 210      | 381      | 40        |
| 9        | 55       | 91       | 20        | 20       | 231      | 421      | 42        |
| 10       | 66       | 111      | 22        | 21       | 253      | 463      | 44        |
| 11       | 78       | 133      | 24        | 22       | 276      | 507      |           |

$$N_k = k^2 + k + 1 = N_{k-1} + 2k$$

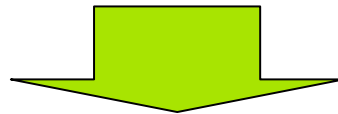
# Metamodel



Experimental design



Model validation !



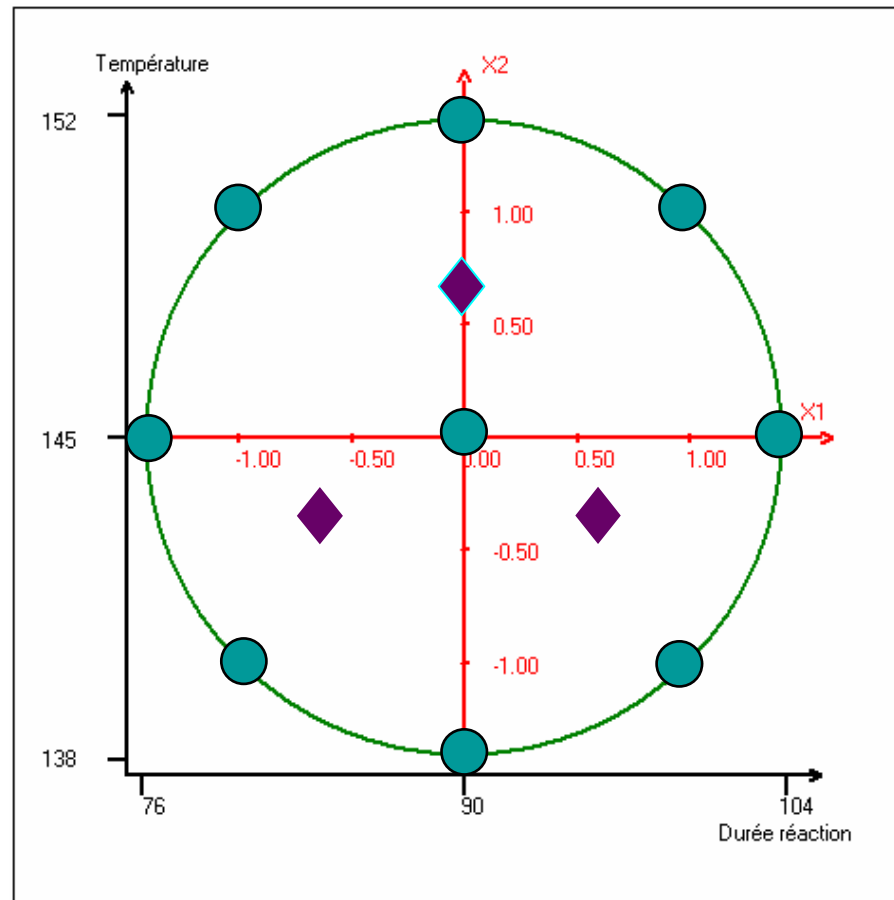
Test points  
uniformly scattered

Space-filling designs

# Validation design

● RSM design

◆ Test points



D.O.E

= "Hammer "

When one types oneself on the  
fingers

It is never the fault of the  
hammer !!!





# Laboratoire de Méthodologie de la Recherche Expérimentale

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