



ADVERTISING RATES

RATES

- 250 euros for a non cover page
- 400 euros for the 3rd cover
- 450 euros for the 2nd cover
- 500 euros for the 4th cover
- 150 euros for a half-(non cover)page

- 300 euros to send a A4 poster with MATAPLI
(print run : 1500)

(Do not hesitate to contact us for special requests :
christian.gout@univ-valenciennes.fr)

PROCEDURE

Step 1

- Send us (christian.gout@univ-pau.fr) the file corresponding to your advertisement (generally a PDF file).
- Send us (christian.gout@univ-pau.fr) the order form (see next page).

Step 2

- SMAI (Véronique Vacelet) will send you the invoice after publication of MATAPLI (where your advertisement is included) with an invoice and a hardcopy copy of MATAPLI.

Letterhead...

ORDER FORM

TO
Christian GOUT
Université de Valenciennes
LAMAV – ISTV2
Mont Houy
59313 Valenciennes cedex 9
France

Your name- address
tel +
fax +
name@editor.com

DATE

Order No. XXYY

Norm: ZZXX

Please quote on invoice

Dear C. Gout,

We would like to book advertising space in your publication:

MATAPLI

Issue no: June 2008 (for example)
Date of issue:
Product: .
Size: 1/1-page (for example)
Colour: 1c (B&W)
Position:
Rate: EUR 250,00 (for example, see fares previous page)
Colour charge:
Discount:
Ad material: pdf

Remarks

(example: Please confirm booking and send the invoice together with one copy of the journal to my attention.)

With best regards,

NAME

VAT

ABN

Name..... Address...

IBAN

ABNA

SWIFT/EIC