



ADVERTISING RATES

RATES

- 250 euros for a non cover page
- 400 euros for the 3rd cover
- 450 euros for the 2nd cover
- 500 euros for the 4th cover
- 150 euros for a half-(non cover) page
- 300 euros to send a A4 poster with MATAPLI
(print run : 1500)

(Do not hesitate to contact us for special requests : christian.gout@insa-rouen.fr)

PROCEDURE

Step 1

- Send us (christian.gout@insa-rouen.fr) the file corresponding to your advertisement (generally a PDF file).
- Send us (christian.gout@insa-rouen.fr) the order form (see next page).

Step 2

- SMAI will send you the invoice after publication of MATAPLI (where your advertisement is included) with an invoice and a hardcopy copy of MATAPLI.

Letterhead

ORDER FORM/BON DE COMMANDE

NAME-
address
tel +
Contact : email address

DATE

Order reference :

SMAI
Institut Henri Poincaré
11 rue Pierre et Marie Curie
75231 Paris cédex 05
France

We would like to insert a flyer with in your publication:

MATAPLI #XXX

Issue no: **November 2013 (for example)**

Date of issue: Nov./Dec. 2013

Product: A4 poster

Size: **1/1-page (for example)**

Colour: **1c (B&W)**

Position: <flyer>

Colour charge: -

Discount: -

Ad material: -

Rate: EUR 300,00

Remark: We will send A4 poster to the router (please give us the router address, and date to send the posters to the router)

Please confirm booking and send the invoice together with one copy of the journal to my attention .

With best regards,

NAME

Signature :

Bank information
VAT ABN IBAN ABNA SWIFT/EIC